

Results Briefing for Year
Ended March 31, 2012



CASIO COMPUTER CO., LTD.

May 11, 2012

Forward-looking Statements

Earnings estimates and expectations that are not historical fact included in this report are forward-looking statements.

Although such forward-looking statements reflect the judgment of management based on information currently available to it, various factors could cause actual results to differ materially.

FY2011 Consolidated Financial Summary

-1-

(billions of yen)

Consolidated	FY2012 (ended March 2012)		
	Full Year		
	Revision (Feb.1)	Results	Forecast- Result Difference
Net sales	305.0	301.7	-3.3
Operating income	9.0	9.1	+0.1
Ordinary income	6.0	7.0	+1.0
Net income	2.0	2.6	+0.6

Fourth Quarter Summary

◆ Electronic dictionaries

- Casting off the effects of Great East Japan Earthquake, 18 new products were launched and secured high profitability.

◆ Timepieces

- Despite flooding at Thai factory, sales and profits both surpassed revised company forecasts.
- New factory in Thailand started test operation in March (production starts in April).

◆ Digital cameras

- Negative impacts caused by Thai flooding were in the range of forecasts.
- Results were in line with revised company forecasts.

FY2013 Financial Forecasts

-3-

(billions of yen)

Consolidated	FY2012	FY2013 ending March 31, 2013		
	Results	1 st Half Forecasts	Full Year Forecasts	Year-on-year change
Net sales	301.7	155.0	320.0	+18.3
Operating income	9.1	8.0	20.0	+10.9
Ordinary income	7.0	7.0	17.0	+10.0
Net income	2.6	4.0	10.0	+7.4

Priority Areas in FY2013

1. Expand Existing Businesses

◆ Timepieces

- Increase sales ratio of branded products
- Expand sales outlets in emerging markets

◆ Electronic dictionaries

- Expand sales of products for elementary school students in Japan, as well as to expand sales in China

◆ Calculators

- Expand sales of graphing calculators, especially color-display models, in North America

◆ Electronic musical instruments

- Expand into specialized musical instrument shops with new synthesizers

2. Improve Profitability of Digital Cameras and Projectors

a) Digital cameras

- Exilim TR series: beauty mode, self portraits made easy, stylish design
- Exilim ZR series: featured on TV show “Hoko x Tate” for its high-speed capability

b) Projectors

- Expand BtoB genre

Net Sales and Operating Income by Segment

<FYI>

(billions of yen)

Consolidated	FY2012	FY2013	
	Full year results	1 st half forecasts	Full year forecasts
Net Sales			
Consumer* (Digital cameras, Timepieces, Electronic dictionaries, Calculators, Electronic musical instruments)	215.3	110.0	233.0
System equipment	43.1	24.0	48.0
Others	43.2	21.0	39.0
TOTAL	301.7	155.0	320.0
Operating Income			
Consumer	14.6	12.3	28.5
System equipment	(2.4)	(1.8)	(3.0)
Others	0.3	0.0	0.0
Adjustment	(3.5)	(2.5)	(5.5)
TOTAL	9.1	8.0	20.0

*Full year sales break down for Consumer segment: Digital cameras ¥40bil., Timepieces ¥100bil., others ¥93bil.

END