

Results Briefing for Fiscal
Year Ended March 31, 2008



CASIO COMPUTER CO., LTD

May 1, 2008

Forward-looking Statements

Earnings estimates and expectations that are not historical fact included in this report are forward-looking statements.

Although such forward-looking statements reflect the judgment of management based on information currently available to it, various factors could cause actual results to differ materially.

FY2008 Results Highlights

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Billion yen

Consolidated	Fiscal 2008 (Mar/08)				
	1H results	2H results	Change	Full year	Change (yoy)
Net Sales	294.3	328.8	+11.7%	623.1	+0.4%
Operating income % of net sales	13.7 4.7%	24.0 7.3%	+74.7%	37.8 6.1%	-21.5%
Ordinary income % of net sales	10.5 3.6%	20.5 6.2%	+94.2%	31.0 5.0%	-25.1%
Net income % of net sales	5.5 1.9%	6.7 2.0%	+22.6%	12.2 2.0%	-51.5%

Overview of business performance improvements

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Cell Phones

W53H(slim one-seg phone with OEL display) and W53CA (EXILIM phone) did well. Hold a dominant share in KDDI's *au*.

OPM of 5% on 2H.

System Equipment

Increasing sales by developing sales channel improved profitability of projectors.

Casio Micronics

Confirmed transfer of unprofitable Film Device Business.

Full Year Forecasts for FY2009

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Billion yen

Consolidated	Fiscal 2008 (Mar/08)	Fiscal 2009 (Mar/09)	
	Results	Forecasts	Change
Net Sales	623.1	630.0	+1.1%
Operating income % of net sales	37.8 6.1%	47.0 7.5%	+24.5%
Ordinary income % of net sales	31.0 5.0%	41.0 6.5%	+32.2%
Net income % of net sales	12.2 2.0%	23.0 3.7%	+88.7%

Stable Business

Expand high value-added products and secure stable profitability

Electronic
Dictionaries

Expand sales in high value-added new products.

Solid basis as a market leader.

→Retail the top share

Further expansion to learning users.

(university students→ high school students→ junior high school students)



XD-SP4800, top share model in GfK Japan now

Step up efforts to overseas operation in China and other countries

Timepieces

Expand metal-analog and radio-controlled models.

Launch of world's first 6 band G-Shock model.

→It will feature to OCEANUS, MR-G and Baby-G models.

Cut cost by adopting common module for all areas including Japan, USA, Europe and China.



Riseman GW-9200

Expand sales of metal-analog, radio-controlled watches for Europe and China.

Digital Cameras

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Strengthen product lineup with new competition strategy

Develop lineup based on EX-F1 (burst shooting performance and high-speed movie recording, the unique technology in the industry)

Enhance sales promotion to increase sales of EX-F1's evolution model

Aggressively invest in technology development for product differentiation

Expand sales in overseas market

Establish profitable business structure to make stable profit

Domestic market

Boost further share in KDDI's *au*

Launch of W-CDMA model from the second half.

Overseas market

Expansion of lineup

Strengthened sales in Verizon Wireless

→ Increase sales by improved awareness of G'zOne genre

Electronic Components

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Casio Micronics

Transfer of Film Device Business will contribute to Casio's consolidated business performance.

Enhance profitability of BUMP and WLP Businesses.

Management Policy

1. Enhance business structure for development

Theme development in Casio's style

1. Enhance management practices in each business area for FY2010

a) Re-form consciousness of “Profit,”
“Responsibility” and “Challenge”


b) Promote young people in management level

Strengthening Financial Structure and Dividends

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1. Improve financial ratio by decreasing interest-bearing debt

	Mar/07	Mar/08
Debt-Equity Ratio	0.37	0.21



2. Enhance shareholders' equity

	Mar/07	Mar/08
Shareholders' Equity Ratio	42.6%	49.4%



3. Dividends

	Mar/07	Mar/08
Earnings per share	92.67	44.17
Common dividend	23.0	23.0
Commemorative dividend		10.0

¥10 increase in dividends

Net Sales and Operating Income by Segment

<FYI>

Billion Yen

Consolidated	Mar/2008 (52st term)	Mar/2009 (53st term)		
	Results	Forecasts	1H forecasts	Change
Net Sales				
Consumer	228.6	242.0	114.0	+5.8%
Timepieces	86.9	90.0	43.0	+3.5%
MNS	165.8	180.0	75.0	+8.6%
System equipment	45.3	46.0	22.0	+1.6%
Electronic components	68.4	44.0	17.0	-35.6%
Others	28.0	28.0	9.0	-0.1%
TOTAL	623.1	630.0	280.0	+1.1%
Operating income				
Electronics	46.5	52.5	23.1	+12.8%
Electronic components & Others	-3.3	0.5	-0.1	-
Elimination	-5.5	-6.0	-3.0	-
TOTAL	37.8	47.0	20.0	+24.5%

END