

# Corporate Social Responsibility (CSR) Activities

Striving to be a model corporate citizen, Casio makes the most of its unique know-how and management resources to fulfill its various social responsibilities.

## Philosophy of Social Contribution

Aiming to help create a healthy, generous society, we are earnestly engaged in a variety of social contribution initiatives. We take good corporate citizenship seriously, so our process for determining the most useful things to do is guided by communication with various stakeholders. The five priority themes of our social contribution initiatives are outlined in the figure below. Leveraging our unique know-how and management resources as well as the wide range of knowledge and experience possessed by our employees, we fulfill our social responsibilities in our own unique way.



## At the Casio Group, We Have Revised Our Environmental Vision and Environmental Declaration toward Achieving Our Goal of Being a Leading Environmental Company.

In order to respond to the changes in the society in which we exist and further evolve our environmental management, we clarified the positions within our business of Casio Environmental Vision and Casio's Environmental Declaration and in April 2012, released revised versions of each.

Casio Environmental Vision 2050 sets out the Group's long-term environmental management policy up to 2050, while Casio's Environmental Declaration 2020 is our medium-term action plan up to 2020. We are developing both globally to help achieve our goal of being a leading environmental company.

### Casio Environmental Vision 2050

Heading toward 2050, the Casio Group will independently investigate and implement measures to help ensure the sustainable use of and harmonious coexistence with the Earth's natural assets of "energy," "resources," and "living things." Our goal is to become a leading environmental company that creates new value and lifestyles in the shape of markets and culture that have never existed before and thereby contribute to the richness of people's lives and to a healthy and sustainable global environment.

### A Leading Environmental Company

#### Casio, creating "1" from "0"

Through creating products and services and conducting environmental activities that are all based on new ideas and advanced technologies, we will contribute to realizing

- a low-carbon society
- a resource recycling society, and
- a way of living in harmony with nature.

### Casio's Environmental Declaration 2020

#### Realizing a Low-Carbon Society

At the Casio Group, we are providing products and services that further contribute to reducing and absorbing CO<sub>2</sub>. In addition to expanding our lineup of products and services that use energy sources that are easy on people and the planet, such as solar, wind, and water-powered energy, we are also utilizing these renewable energy sources within our business activities.

#### Realizing a Resource Recycling Society

Our goal at the Casio Group is to efficiently use, replace, and reuse the earth's precious resources, such as various materials and water, and toward this we have been further improving resource productivity.

#### Realizing a Way of Living in Harmony with Nature

Through our activities to protect biodiversity, the Casio Group is helping to cultivate a mind set that treasures the planet we live on and we are working to harmonize our business activities with the planet's natural cycle.

## Joining the "Consortium for Sustainable Paper Use"

Cooperation between Companies and an NGO to Realize Sustainable Paper Use by 2020

Casio became a member of the Consortium for Sustainable Paper Use in June 2014, and together with the consortium launched activities dedicated to ensuring that our entire society works toward using paper while considering the environment and society.

In November 2013, the consortium was established jointly by five companies, who were promoting advanced efforts related to paper use, WWF Japan, an international environmental conservation NGO, and Response Ability Inc., a company promoting corporate sustainability. Each member of the consortium aims to promote paper use that considers the environment and society from its own perspective, and by doing so to strive to ensure that the sustainable use of paper is widely disseminated and accepted throughout society.

### Specific Consortium Activities

- Providing information to promote sustainable paper use
- Regularly sharing information among members
- Transmitting information and conducting awareness raising activities
- Expanding efforts among suppliers and business partners



Details of the consortium are available at WWF Japan's website (Japanese only).  
[http://www.wwf.or.jp/corp/2014/06/post\\_20.html](http://www.wwf.or.jp/corp/2014/06/post_20.html)

## Scope 3 Calculations

To attain Casio's medium- to long-term objective of "realizing a low-carbon society" expressed in the Casio Environmental Vision 2050 and Casio Environmental Declaration 2020, in addition to conducting relevant activities within the Casio Group, it is important that activities to reduce CO<sub>2</sub> emissions are conducted throughout the entire supply chain from the upstream to the downstream. Consequently, we calculated emission amounts generated in each sector to visualize CO<sub>2</sub>.

Going forward, we will:

- Enhance calculation accuracy and encourage involvement by the supply chain from the upstream to the downstream sectors
- Propose plans to cut emissions and take action to implement these

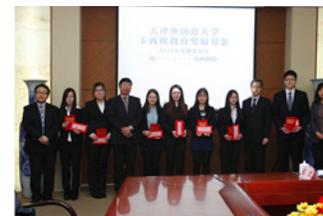
Results of the fiscal 2012 Scope 3 calculations can be found at:

[http://www.gvc.jp/en/files/en2013/pdf\\_casio\\_en.pdf](http://www.gvc.jp/en/files/en2013/pdf_casio_en.pdf)

## CASIO Education Scholarship Foundation

Casio (China) Co., Ltd. has set up the CASIO Education Scholarship Foundation in connection with Peking University, Shanghai International Studies University, Fudan University, East China University of Political Science and Law, Beijing Foreign Studies University, Tianjin Foreign Studies University, and East China Normal University. The fund subsidizes students of excellence and teachers who produce excellent research results. Casio set up the fund with the aim of contributing to the development and supporting the long-term vision of these universities that play an important role in nurturing human resources.

Going forward, Casio will continue to support the practice of learning in a wide variety of fields such as languages, international finance and trading, international industry and commerce administration, the mass media, law, and international education, and also to contribute to the development and invigoration of academic research.



Awards ceremony at Tianjin Foreign Studies University

## Sponsorship of Mexican Participation in International Mathematical Olympiad

The 54th International Mathematical Olympiad ("IMO") was held in Columbia on July 18–28, 2013. In a concerted initiative with the Mathematical Association of Mexico, Casio Mexico Marketing, S. de R. L. de C.V. was the main sponsor of the Mexican team. The IMO is an international competition in which high-school students compete in trying to solve mathematical problems. It is held every year, and in 2013, over 70 countries took part. Looking ahead, Casio will continue to contribute to mathematical education in Mexico.



The Mexican high-school students who tackled the challenge of the IMO competition.