

History of CASIO

1957–1979



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1957 Four Kashio brothers start commercial production of the world's first all-electric compact calculator, the 14-A. ❶

Casio Computer Co., Ltd. founded.

1965 001 transistor-based electronic desktop calculator released. ❷

1966 Export of electronic desktop calculators to overseas markets begins.

1967 Europe office established in Switzerland.

1970 Casio Inc., a sales subsidiary, established in the US.

Casio stock listed on the second section of the Tokyo Stock Exchange.

1972 Casio stock transferred to the first section of the Tokyo Stock Exchange.

Casio Mini, the world's first personal electronic calculator, released. ❸

1974 Casiotron digital watch released. ❹

1978 Casio Taiwan Co., Ltd., a production subsidiary, established.

1980–1999



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1980 Casiotone electronic keyboards released. ❶

1981 TR-2000 electronic dictionary released. ❷

1983 First G-SHOCK shock-resistant watch released.

1985 China office established in Beijing.

1989 ADPS R1, an office information processing device that requires no user program, released.

1994 Baby-G shock resistant watch for women released. ❸

1995 QV-10, a digital camera with an LCD monitor, released. ❹

FKT-100 first radio controlled watch released. ❺

1996 Launch of EX-word electronic dictionary.

1998 Head office moved to the present location in Hatsudai, Shibuya-ku (Tokyo).

2000–2013



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2000 C303CA, a waterproof, shock-resistant cellular phone, introduced for sale by the IDO/DDI Cellular Group. ❶

2002 EXILIM, then the world's thinnest, wearable card-sized digital camera, released. ❷

2003 Charter of Creativity for Casio established.
Casio enters the data projector market.

2004 OCEANUS, a solar-powered radio-controlled watch with full metal case, released.

2006 Casio achieves total sales of 1 billion calculators worldwide.

2008 EX-F1 high speed burst shooting digital camera released. ❸

2009 Casio achieves total sales of 50 million G-SHOCK watches.

2010 Mercury-free high-brightness projectors released. ❹

2013 Launch of CASIO Signage Business.

Start of CASIO ART sales.

Casio Middle East FZE, a subsidiary established.

Marks the 30th anniversary of the launch of G-SHOCK.

2014 Topics

1 Launch of G-SHOCK, a GPS HYBRID WAVE CEPTOR

Casio has launched the world's first hybrid time keeping system that receives both GPS signals and radio wave time-calibration signals. This is G-SHOCK, which can obtain the correct time by receiving time-calibration signals from any of six transmission stations worldwide. This G-SHOCK model combines high reception sensitivity and a high level of shock resistance.



2 Launch of "EX-word with," a digital vocabulary book

Casio has launched "EX-word with," a digital vocabulary book complete with English-language vocabulary contents. Students can use the book's pronunciation feature to effectively do rote learning of their English vocabulary.



3 Casio Malaysia begins sales activities

Casio's recently established Casio Malaysia, Sdn. Bhd. has now begun sales and marketing activities. With this new subsidiary overseen by the sales company Casio Singapore Pte., Ltd., Casio aims to expand its business in the ASEAN region.