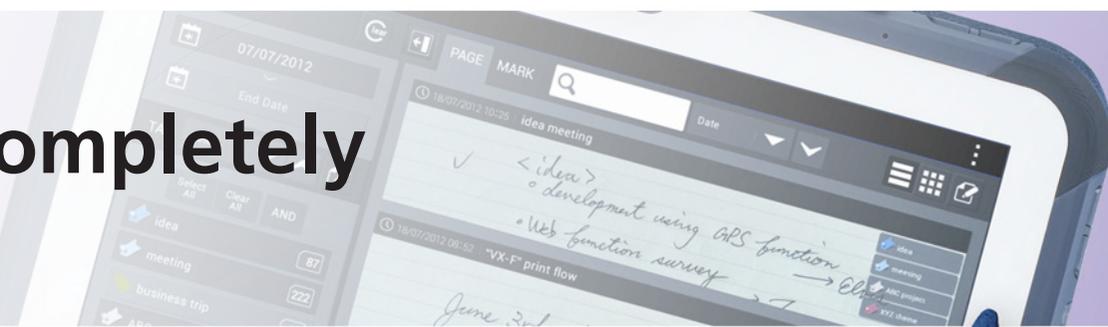


Special Feature: Paper Writer

Paper Writer, a Completely New Business Tool

Based on the "Smart and Tough" product concept, Casio has released a completely new business tool, "Paper Writer," that combines the ease of hand-writing with the convenience of digital communication. Based on an entirely novel and out-of-the-box concept, Paper Writer is an Android™ powered business-use tablet device utilizing the sophisticated design and energy-saving technologies Casio has developed over the years for handy terminals and other commercial-use mobile devices.

Paper Writer can be used to digitize all manner of handwritten business documents—including meeting minutes, business reports, and memoranda—without any need for a troublesome photographic arrangement or similar. It is then a simple matter to retrieve digitized data through the scheduler application. This tablet device offers business users both toughness and functionality, combining superior shock-resistance and dust- and splash-proof performance with features including 5.0-megapixel digital cameras on the front and rear, the ability to recognize non-contact IC cards and RFID tags, and a large-capacity rechargeable battery pack. We aim to grow sales by promoting Paper Writer as a highly customizable business tool suited to a wide range of solutions—for example, as an aid for on-site presentations to customers, as an electronic handbook supporting in-store customer service, or as a means of referencing maintenance-related data and then reporting this data to administrative departments.



Close-to-shoot

The contents written in the notebook are automatically photographed when the system case is closed. Visual data such as a memo about business negotiations or the agenda of a meeting can be easily digitized.

