

Data Projectors CASIO's Unique Technology Built-In

Casio has developed unique 4000 ANSI lumen projectors with a light source lasting around 20,000 hours by combining Laser & LED Hybrid Light Source.

Laser & LED Hybrid

Casio has developed projectors with a maximum brightness of 4000 ANSI lumens without the use of lamps containing mercury, which is harmful for the environment. Thanks to a unique Laser & LED Hybrid Light Source, the projectors achieve both a level of brightness not found on LED models (which similarly do not use mercury lamps), and an eco-friendly quality not found on mercury lamp models. With a light source life expectancy of approximately 20,000 hours, the projectors also offer low-maintenance convenience as compared with models requiring replacement of the mercury lamp, while also significantly reducing running costs.

Casio projectors equipped with a Laser & LED Hybrid Light Source were awarded "Product of the Year" as part of the "Eco Mark Award 2011" organized by the Japan Environment Association. "Product of the Year" was launched in fiscal year 2011. A selection committee chooses a product, from among all Eco Mark certified products, which particularly excels

in areas such as environmental performance and innovative qualities. Casio projectors were bestowed the honor of being selected as the very first "Product of the Year."

Equipped with Casio's proprietary technology, these projectors have allowed us to expand our operations in the "B to B" sphere, and we will continue to aggressively grow our sales in the global market.

Mercury-free high brightness up to 4000 ANSI lumens

Approximately 20,000-hour long-life light source with less brightness degradation

Ecology

Economy

4 Key Qualities Realized by CASIO's Laser & LED Hybrid Light Source



XJ-H1750

Usability

Visual

Startup as quick as 5-seconds
Fast ON & OFF switching for convenient usability

Enhanced beauty and realism
A further leap forward in color reproduction

20,000 hrs

