

# History of CASIO



## 1957

▶ Four Kashio brothers start commercial production of the world's first all-electric compact calculator, the 14-A. Casio Computer Co., Ltd., founded.

## 1970

- ▶ Casio Inc., a sales subsidiary, established in the US.
- ▶ Casio stock listed on the second section of the Tokyo Stock Exchange.

## 1972

- ▶ Casio stock transferred to the first section of the Tokyo Stock Exchange.
- ▶ Casio Mini, the world's first personal electronic calculator, released.



## 1980

- ▶ Casio Tone electronic keyboards released.



## 1981

- ▶ TR-2000 electronic dictionary released.



## 1994

- ▶ Baby-G shock resistant watch for women released.

## 1995

- ▶ QV-10, a digital camera with an LCD monitor, released.



- ▶ FKT-100 radio controlled watch released.

## 1998

- ▶ Head office moved to the present location in Hatsudai, Shibuya-ku (Tokyo).

## 2004

- ▶ OCEANUS, a solar-powered radio-controlled watch with full metal case, released.

## 2006

- ▶ Casio achieves total sales of 1 billion calculators worldwide.

## 2008

- ▶ EX-F1 high-speed burst shooting digital camera released.



## 1957

## 1960's

## 1970's

## 1980's

## 1990's

## 2000's

## 2010's



## 1965

- ▶ 001 transistor-based electronic desktop calculator released.

## 1966

- ▶ Export of electronic desktop calculators to overseas markets begins.

## 1967

- ▶ Europe office established in Switzerland.

## 1974

- ▶ Casiotron digital watch released.



## 1978

- ▶ Casio Taiwan Co., Ltd., a production subsidiary, established.

## 1983

- ▶ First G-SHOCK shock-resistant watch released.



## 1985

- ▶ China office established in Beijing.

## 1989

- ▶ ADPS R1, an office information processing device that requires no user program, released.

## 2000

- ▶ C303CA, a waterproof, shock-resistant cellular phone, introduced for sale by the IDO/DDI Cellular Group.



## 2002

- ▶ EXILIM, then the world's thinnest, wearable card-sized digital camera, released.



## 2003

- ▶ Charter of Creativity for Casio established.
- ▶ Casio enters the data projector market.

## 2009

- ▶ Casio achieves total sales of 50 million G-SHOCK watches.

## 2010

- ▶ Mercury-free high-brightness projectors released.



## 2011

- ▶ Imaging Square online service launched.