

Profile

Casio's corporate creed is **"Creativity and Contribution,"** expressing the Company's commitment to contributing to society through innovative, useful products it is uniquely positioned to deliver.

Products with innovative functions assist people in their daily lives and keep society moving forward. They also bring great delight to many people and help to revitalize culture. When even a single new product is widely adopted, whole new markets develop, and this in turn fosters growth in related industries.

This is the story of Casio's wide-ranging contributions to society, based on its innovative product and service portfolio.



Corporate creed –
"Creativity and Contribution"

Contents

- 2 History of CASIO
- 3 To Our Stakeholders
- 5 CASIO at a Glance
- 6 CASIO's Core Competence
- 7 Special Feature
 - 7 Timepieces 1: CASIO's Global Watch Brand Strategy
 - 8 Timepieces 2: Creating Next-Generation Technology
 - 9 Digital Cameras: New Value from High-Speed Technology
 - 10 Data Projectors: CASIO's Unique Technology Built-In
- 11 Corporate Governance
- 13 Corporate Social Responsibility (CSR) Activities
- 15 Financial Section
 - 15 Management's Discussion and Analysis
 - 16 Business Risks
 - 18 Consolidated Five-Year Summary
 - 19 Consolidated Balance Sheets
 - 20 Consolidated Income Statements and Consolidated Statements of Comprehensive Income
 - 21 Consolidated Statements of Changes in Net Assets
 - 22 Consolidated Statements of Cash Flows
 - 23 Notes to Consolidated Financial Statements
 - 39 Independent Auditor's Report
- 40 Corporate Data
 - 40 Principal Subsidiaries / Directors and Statutory Auditors
 - 41 Corporate Data / Investor Information

Forward-looking Statements

Earnings estimates and expectations that are not historical fact included in this report are forward-looking statements. Such forward-looking statements reflect the judgment of management based on information available as of the time of writing, and various factors could cause actual results to differ materially.