

CXD NEXT established — launches online electronic cash register service

Casio and NTT DoCoMo, Inc. jointly established CXD NEXT Co., Ltd. in July 2007. The new company offers support services for retail outlets equipped with Casio-made NetRegi (electronic cash registers with virtual private network (VPN) capability and reader/writer compatibility for mobile settlement services). CXD NEXT is focusing on the provision of electronic settlements (utilizing the iD™ mobile credit-card platform or magnetic stripe credit cards), as well as a sales data management service that enables retailers to monitor shop sales on a website and to easily transfer sales data to cell phones.

CXD NEXT'S new system is much less expensive than the creation of a PoS system or the introduction of a conventional electronic clearing system.

Thanks to its combination of the store support know-how possessed by Casio (which holds the No. 1 Japanese market share in electronic cash registers) with the expertise in the field of digital settlement systems possessed by NTT DoCoMo (which operates the iD™ mobile credit-card platform), this new service, which is targeted at companies operating store chains — from small to nationwide — helps raise store operational efficiency and leads to improved customer service.



Casio Micronics' film device business transferred to Hitachi Cable

In March 2008, Casio subsidiary Casio Micronics Co., Ltd. signed an agreement to transfer its Film Device Business to Hitachi Cable, Ltd. To make this possible, the Company concluded a memorandum of understanding with Casio Micronics Co., Ltd. regarding an issuance of shares by Casio Micronics through private placement, making the company into a wholly owned subsidiary of Casio Computer Co., Ltd. by means of exchange of shares.

We will take advantage of our increased control over Casio Micronics to improve the company's financial position. We will pursue a radical strategy, including business alliances in the field of bump processing — including wafer-level chip-size packages (W-CSP) — to create a framework that allows flexible decision-making. In this way, we will strengthen the enterprise value of the entire Casio Group.