

50 YEARS' HISTORY



Tadao Kashio appointed President and CEO.

Casio 001, its first transistor-based electronic desktop calculator, released.

Sales company Casio Inc., founded in New York, U.S.
Stock listed for trading on second section of Tokyo Stock Exchange.



Casio enters timepiece market with the release of Casiotron, a digital wristwatch.

Electronic cash register released.

Production of liquid crystal panels for watches begins.

Casio Tone electronic keyboards released.



Casio Science Promotion Foundation established.

First LCD shutter page printer released.

Casio Micronics Co., Ltd., established in Ome City, Tokyo.

TFT-LCD production subsidiary Kochi Casio Co. established in Kochi Prefecture.



DQD-10 radio-controlled clock released.

World's first watch equipped with GPS function released.

C303CA, a shock-and water-resistant, cdmaOne-compatible cellular phone, released.



R&D success achieved on small, high performance fuel cells for mobile devices.

Casio delivers first camera-equipped cellular phone with GPS to au of KDDI.

EXILIM, world's thinnest, wearable card-sized digital camera, released.



Casio forms alliance in LCDs with Taiwan's HannStar Display Corp.

OCEANUS five-motor chronograph released.



1957 — Casio Computer Co., Ltd. established in Mitaka City, Tokyo, with Shigeru Kashio as President and CEO.

1960 — Commercial production of the world's first small, fully electric calculator starts. Casio Computer Co., Ltd. founded.

1966 — Export of electronic desktop calculators to overseas markets begins.

1970 — Sales company Casio Europe GmbH established in Hamburg, Germany. Casio Mini, the world's first personal electronic calculator, released.

1972 — Casio Stock transferred to the first section of the Tokyo Stock Exchange.



1974 — Sales company Casio Electronics Co., Ltd., established in London, U.K.

1975 —

1976 —

1978 — Σ-S8700 series of Japanese-language office computers released.

1979 —

1980 — SL-801 solar-powered electronic calculator released.

1981 — TR-2000, Casio's first electronic dictionary, released.

1982 —

1983 — First G-SHOCK, a shock-resistant wristwatch, released.

1984 — TV-10 pocket-sized LCD color TV released.



1985 — PELA super-thin digital watch released.

1987 —

1988 — Kazuo Kashio appointed President and CEO.

1989 — ADPS R1, an office information processing device that requires no user program, released.

1990 —

1991 — Name land (KL-1000) label printer released.

1995 — QV-10, the first digital camera in the world with an LCD monitor, released.



1996 —

1998 — Head Office moved to Shibuya-ku. (Tokyo)

1999 —

2001 — Casio Micronics Co., Ltd., registered for trading on JASDAQ over-the-counter market.

2002 — WVA-300D/300K solar-powered radio-controlled watch released.

2003 — Casio enters the data projector market.

2004 — Casio Hitachi Mobile Communications Co., Ltd., a joint venture with Hitachi, Ltd., for developing cellular phones, established.

2005 —

2006 — Aggregate sales of electronic calculators reached one billion.