

50 YEARS' HISTORY



Tadao Kashio appointed President and CEO.

Casio 001, its first transistor-based electronic desktop calculator, released.

Sales company Casio Inc., founded in New York, U.S.
Stock listed for trading on second section of Tokyo Stock Exchange.



Casio enters timepiece market with the release of Casiotron, a digital wristwatch.

Electronic cash register released.

Production of liquid crystal panels for watches begins.

Casio Tone electronic keyboards released.



Casio Science Promotion Foundation established.

First LCD shutter page printer released.

Casio Micronics Co., Ltd., established in Ome City, Tokyo.

TFT-LCD production subsidiary Kochi Casio Co. established in Kochi Prefecture.



DQD-10 radio-controlled clock released.

World's first watch equipped with GPS function released.

C303CA, a shock-and water-resistant, cdmaOne-compatible cellular phone, released.



R&D success achieved on small, high performance fuel cells for mobile devices.

Casio delivers first camera-equipped cellular phone with GPS to au of KDDI.

EXILIM, world's thinnest, wearable card-sized digital camera, released.



Casio forms alliance in LCDs with Taiwan's HannStar Display Corp.

OCEANUS five-motor chronograph released.

1957 — Casio Computer Co., Ltd. established in Mitaka City, Tokyo, with Shigeru Kashio as President and CEO.

1960

1965

Commercial production of the world's first small, fully electric calculator starts. Casio Computer Co., Ltd. founded.

1966

Export of electronic desktop calculators to overseas markets begins.

1970

1972

Sales company Casio Europe GmbH established in Hamburg, Germany. Casio Mini, the world's first personal electronic calculator, released.

1974

Casio Stock transferred to the first section of the Tokyo Stock Exchange.

1975

Sales company Casio Electronics Co., Ltd., established in London, U.K.

1976

1978

1979

Σ-S8700 series of Japanese-language office computers released.

1980

1981

SL-801 solar-powered electronic calculator released.

1982

TR-2000, Casio's first electronic dictionary, released.

1983

First G-SHOCK, a shock-resistant wristwatch, released.

1984

TV-10 pocket-sized LCD color TV released.

1985

PELA super-thin digital watch released.

1987

1988

Kazuo Kashio appointed President and CEO.

1989

ADPS R1, an office information processing device that requires no user program, released.

1990

1991

Name land (KL-1000) label printer released.

1995

QV-10, the first digital camera in the world with an LCD monitor, released.

1996

1998

Head Office moved to Shibuya-ku. (Tokyo)

1999

2001

Casio Micronics Co., Ltd., registered for trading on JASDAQ over-the-counter market.

2002

WVA-300D/300K solar-powered radio-controlled watch released.

2003

Casio enters the data projector market.

2004

Casio Hitachi Mobile Communications Co., Ltd., a joint venture with Hitachi, Ltd., for developing cellular phones, established.

2005

2006

Aggregate sales of electronic calculators reached one billion.

