

Corporate Social Responsibility (CSR) Activities

CSR-Based Management

Casio understands that sustainable corporate growth will only come about with the sustainable development of the global community, and is therefore actively ensuring that it fulfills its corporate social responsibility (CSR).

In an effort to bolster its activities in this area, the Company established the CSR Operation Section in April 2004 to improve its company-wide organization. In December 2004, Casio also inaugurated the CSR Committee, which consists of directors and corporate auditors with the President as chairman. The CSR Committee determines the direction of company-wide CSR activities, including basic policy and other important matters, and works to enhance the company-wide risk management system.

Corporate Social Responsibility Activities

We have made sure that every employee understands the meaning of our corporate creed “Creativity and Contribution,” and have drafted the Charter for Creativity for Casio and the Casio Common Commitment as guidelines for our business activities. As part of activities to encourage company-wide adherence to these guiding principles, we periodically publish an in-house magazine on our website. Corporate ethical standards are communicated to employees through a message from the President, wherein he explains the Company’s future CSR plans.



Corporate creed – “Creativity and Contribution”

RoHS (Restriction of Hazardous Substances)

The Restriction of Hazardous Substances (RoHS) is a directive adopted by the European Union restricting the use of six hazardous materials (lead, mercury, cadmium, chromium (VI) compound, and the flame retardants PBB and PBDE, which are used in some plastics) in the manufacture of various types of electronic and electrical equipment. All of Casio’s products for the European market were RoHS compliant by the end of 2005. We will also steadily work toward elimination of use of substances subject to the Law for the Promotion of Utilization of Recyclable Resources, which cites J-Moss standards for disclosure of content of harmful substances, and to RoHS-equivalent directives in North America and China.

Helping Retard Global Warming

The Casio Group is undertaking various measures to help prevent further global warming. Thirteen Casio Group companies participated in "Team Minus 6%," a national campaign under the supervision of the Global Environment Bureau of the Ministry of the Environment to reduce carbon dioxide emissions. Among these firms, Kochi Casio Co., Ltd. discontinued the use of nitrogen trifluoride (NF₃), a prominent greenhouse gas, in March 2005. As an environmental action target, we aim to reduce total emissions of greenhouse gases other than CO₂ in 2010 to below the 2000 level.



Kochi Casio Co., Ltd.

Casio's Contributions to Society

The Casio Science Promotion Foundation has been one of the Company's major avenues of social contribution for the past 25 years. Each year, the Company provides financial support for scientific research into next-generation technologies. Casio also provides support for the "Kids ISO Program," an environmental education support program developed for children, which encourages them to make environmental improvement activities part of their daily lives. In addition to providing support for environmental education in elementary schools, Kofu Casio Co., Ltd. offers elementary school students guided tours of its manufacturing plants and other facilities. Students hear stories about the founding of Casio and receive an explanation of the Company's current environmental activities. They also get a chance to try their hand at assembling a calculator.



Presentation of funding at the Casio Science Promotion Foundation

The various business units within Casio and other group companies also welcome visitors from the local community as well as from overseas. In addition, we provide support for teacher study programs, in which teachers are sent to private-sector companies. Casio also takes part in fire-prevention activities, blood drives, and tree-planting campaigns, and makes donations to local communities and groups. In this way, the Company promotes interaction with the local community.

Publication of a CSR Report

Casio published a CSR report in December 2005, with the aim of clarifying for its stakeholders – customers, investors, shareholders, employees and members of the local and international community – the Company's various social responsibilities. This CSR report covers a broader range of topics than the previous year's environmental management report, with the discussion centering on following five topics: 1) CSR Management, 2) the Market, 3) the Environment, 4) Employees, and 5) Society. The Corporate Report, which is a combination of the corporate profile and the existing CSR report, is scheduled for publication in 2006.

