

Corporate Social Responsibility (CSR) Activities

The Casio Group is undertaking various activities to fulfill its corporate social responsibilities. On April 1, 2004, Casio established its CSR Operation Section to strengthen and promote CSR activities. Using the Charter of Creativity for Casio as a guideline, we are actively promoting strict adherence to compliance regulations and corporate ethical standards, while ensuring that social contributions are being made.

The Charter of Creativity for Casio

Our management philosophy values “creativity and contribution” of every Casio employee. To emphasize this as a priority, we drafted the Charter of Creativity for Casio in June 2003. Then, in December 2003, we prepared the Casio Code of Conduct, which serves as an essential guide for the daily work of all Casio employees. These two texts have been made publicly available on Casio’s website.

First Chapter	We will value creativity, and ensure that our products meet universal needs.
Second Chapter	We will strive to be of service to society, providing customers with delight, happiness and pleasure.
Third Chapter	We will back up our words and actions with trustworthiness and integrity, and work as professionals.

In addition, the Company declared in its Casio Code of Conduct that all employees of the Casio Group shall always behave in an appropriate manner, which includes respecting human rights, separating personal affairs from business, promoting environmental conservation and contributing to the local communities in which we operate.

Principal Measures Taken

We are assisting the advancement of science. Recalling the cash-strapped days of developing the calculator, the late Tadao Kashio, one of Casio’s founders, established the Casio Science Promotion Foundation. The foundation actively supports scientific research into next-generation technologies. Once a year, the Company selects the new projects that will be the recipients of assistance.

Contributing to the Local Community

We offer factory tours to school children under a project entitled, “Factory Tours for 10,000 Visitors Project.” The first tour was conducted for elementary school students at the Kofu plant of Kofu Casio Co., Ltd. on February 20, 2004. The students were given the opportunity to try their hand at calculator assembly. With the goal of receiving 10,000 visitors,

we have scheduled 27 tours between April and December 2004. Other social contributions include donations for the installation of a multipurpose air dome in the public square outside JR Ozaku Station, the closest station to the Hamura Research and Development Center, our R&D base located in Hamura, Tokyo.

Environmental Conservation Activities

We have drafted a document entitled Fundamental Environmental Policies, based on our “Casio Environmental Charter.” We have prepared a voluntary plan for the environment that addresses specific themes and measures to be implemented at each stage. The quantitative targets and deadlines for the plan are stipulated in Casio Group’s environmental action plan the *clean & green 21* initiative. These targets are revised as necessary.

With regard to product development, we conduct assessments to ensure that each product adheres to environmental standards and is Eco Mark-certified. The products that fulfill all the necessary requirements receive the Casio Green Products authorization. Moreover, we are working to reduce electricity consumption, eliminate harmful substances, and make products easier to disassemble. Groupwide environmental conservation efforts include the collection and recycling of information devices and consumables, the reduction of product packaging materials, the selection of materials and ingredients that lighten the environmental load, and the implementation of measures to raise efficiency in the product manufacturing and shipment processes. And we are making efforts to save as much resources and energy as we can in our day-to-day administrative operations.



The 21st Research Promotion Awards Ceremony, held by the Casio Science Promotion Foundation.



Schoolchildren try their hand at calculator assembly.



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