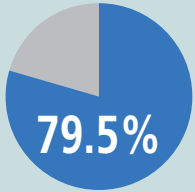

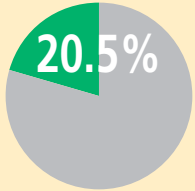
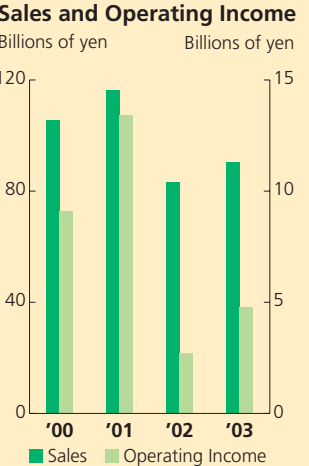


## Casio at a Glance

Casio markets a wide range of products, from consumer electronics to corporate system equipment, as well as electronic components. We are currently focusing efforts

on advancing the technologies and functions of our timepieces, digital cameras, electronic dictionaries, as well as TFT LCDs to drive future growth.

Business Segment	Business Category															
<p><b>ELECTRONICS</b></p> <p><b>Sales</b></p>  <p><b>Sales and Operating Income (Loss)</b> Billions of yen</p>  <table border="1"> <caption>Sales and Operating Income (Loss) - Electronics</caption> <thead> <tr> <th>Year</th> <th>Sales (Billions of yen)</th> <th>Operating Income (Loss) (Billions of yen)</th> </tr> </thead> <tbody> <tr> <td>'00</td> <td>250</td> <td>15</td> </tr> <tr> <td>'01</td> <td>260</td> <td>10</td> </tr> <tr> <td>'02</td> <td>250</td> <td>-5</td> </tr> <tr> <td>'03</td> <td>280</td> <td>15</td> </tr> </tbody> </table>	Year	Sales (Billions of yen)	Operating Income (Loss) (Billions of yen)	'00	250	15	'01	260	10	'02	250	-5	'03	280	15	<p><b>Consumer</b></p> <p>With electronic dictionaries, label printers, and an extensive line of calculators for educational, administrative, and scientific uses, Casio is dedicated to providing an ever-widening array of products to make people's lives happier and more convenient. We also offer ways to bring the joy of music and video into people's lives, including portable LCD TVs, digital cameras, and electronic musical instruments, such as electronic keyboards featuring keys that light up to indicate what keys to play.</p> <p><b>Timepieces</b></p> <p>The G-Shock, Baby-G, and our other high-performance wristwatches complete with sensor and memory functions were developed as a part of our unique concept of creating an advanced digital device that people can literally wear on their arms. Recent efforts have focused on incorporating cutting-edge technologies into our radio-controlled watches, and we will continue with our constant mission to produce timepieces to better serve customer needs.</p> <p><b>Mobile Network Solutions (MNS)</b></p> <p>Casio's MNS link hardware, software, and content to offer services that are available anytime, any place, and for both business and leisure. Customers are able to exchange multimedia content through networks and collaborate on secure databases by using cellular phones, PDAs, and handy terminals incorporating advanced technologies.</p> <p><b>System Equipment</b></p> <p>For business customers, Casio produces such professional-use equipment and systems as cash registers, point-of-sale (POS) system products, computer systems for human resources and accounting applications, and page printers. Our broad line of innovative solutions serves both to improve energy conservation in the office via high-performance, easy-to-use devices and to facilitate creativity in business as well.</p>
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'00	250	15														
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<p><b>ELECTRONIC COMPONENTS AND OTHERS</b></p> <p><b>Sales</b></p>  <p><b>Sales and Operating Income</b> Billions of yen</p>  <table border="1"> <caption>Sales and Operating Income - Electronic Components and Others</caption> <thead> <tr> <th>Year</th> <th>Sales (Billions of yen)</th> <th>Operating Income (Billions of yen)</th> </tr> </thead> <tbody> <tr> <td>'00</td> <td>100</td> <td>8</td> </tr> <tr> <td>'01</td> <td>110</td> <td>10</td> </tr> <tr> <td>'02</td> <td>80</td> <td>3</td> </tr> <tr> <td>'03</td> <td>90</td> <td>5</td> </tr> </tbody> </table>	Year	Sales (Billions of yen)	Operating Income (Billions of yen)	'00	100	8	'01	110	10	'02	80	3	'03	90	5	<p><b>Electronic Components</b></p> <p>Highly sophisticated IT equipment is possible thanks in part to advances in electronic components. In developing electronic components, LCDs present unique design challenges because they represent the point of interface between people and hardware. Casio provides customers with superior solutions to specific challenges through developing operations to specialize in small LCD panels for portable devices. We also offer a full line of LCDs ranging from STN to high-resolution TFTs. Bump processing to make microelectrodes that can bond LSIs to boards, TCP assembly, and other mounting operations carried out at our subsidiary Casio Micronics Co., Ltd., have also met with spectacular success with our customers.</p> <p><b>Others</b></p> <p>This business category is composed primarily of the independent businesses of subsidiaries.</p>
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'00	100	8														
'01	110	10														
'02	80	3														
'03	90	5														

Sales	Principal Products
 <p>32.3%</p>	<p>Electronic Calculators</p> <p>Electronic Dictionaries</p> <p>Label Printers</p> <p>Visual-Related Products</p> <p>Digital Cameras</p> <p>Electronic Musical Instruments</p> 
 <p>15.6%</p>	<p>Digital Watches</p> <p>Analog Watches</p> <p>Clocks</p> 
 <p>19.9%</p>	<p>PDA's</p> <p>Cellular Phones</p> <p>Pocket Computers</p> <p>Handy Terminals</p> 
 <p>11.7%</p>	<p>Electronic Cash Registers (including POS)</p> <p>Office Computers</p> <p>Page Printers</p> 
 <p>13.7%</p>	<p>LCDs</p> <p>Bump Processing Consignments</p> <p>TCP Assembly and Processing Consignments</p> <p>Carrier Tape</p> 
 <p>6.8%</p>	<p>Molds</p> <p>Toys</p> <p>Factory Automation</p>