

## SOCIAL **Activities**

### *Contributions to the Advancement of Science and Global Environmental Conservation as a Corporate Citizen*

#### **Assisting in the Advancement of Science**

When Casio founders Shigeru Kashio, Tadao Kashio, Toshio Kashio (Chairman and Representative Director), Kazuo Kashio (President and CEO), and Yukio Kashio (Executive Vice President and Representative Director) reflected upon their cash-strapped days of developing the calculator, they established the Casio Science Promotion Foundation with the sincere hope that it would help science in Japan prosper. The foundation offers assistance for research in natural science and the humanities. The foundation covers 21 fields, and fiscal 2002 marked the 19th year since its establishment. Since its establishment, it has funded upward of 932 projects. In fiscal 2003, we will continue to give preference to “outside-the-box, trailblazing research still in an embryonic state” when making funding decisions.

#### **Environmental Conservation Activities**

In August 1991, the Casio Group kicked off its environmental conservation activities with the establishment of the Casio Conservation Committee and is moving forward with activities based on the Casio Voluntary Plan for the Environment and the Casio Group Environmental Action Plan. The Casio Group considers environmental conservation activities a top-priority management issue, and, as part of product stewardship activities, we are promoting the development of environmentally friendly products through our Casio Green Products 30 activities and by obtaining such environmental labels as those from Eco-mark

(Japan) and the international Energy Star program. We have also stepped up efforts toward the recovery and recycling of toner and drum sets (printer consumables), office communications equipment, rechargeable batteries, and tape cartridges used in label printers.

Our constant efforts toward improving energy efficiency and energy conservation have been recognized and earned Kochi Casio Co., Ltd., the Director-General of the Agency of Natural Resources and Energy Award. We strive to reduce waste through recycling activities and succeeded in reducing the final volume of landfill to be disposed of in fiscal 2002 75.3% compared to fiscal 2001.

In November 2001, we established a manual of standards for green procurement, held a briefing session for our business partners to gain their cooperation, and began full-scale green procurement activities. In addition, we obtained ISO 14001 certification for our domestic offices and manufacturing facilities as well as our overseas manufacturing bases.

In fiscal 2000, we started calculating environmental conservation costs on a trial basis using the Guidelines for Developing an Environmental Accounting System (year 2000 report) issued by the Japanese Ministry of the Environment and have obtained full-scale environmental accounting data from fiscal 2001.

We started issuing environmental reports in December 1999 to increase the transparency of our activities by providing the public with comprehensive information regarding the Casio Group’s current environmental conservation activities and to raise employee awareness regarding environmental stewardship.