

OUR SCRIPT FOR

Focusing...

"If it's not revolutionary, it's not a Casio product." This is Casio's enduring development policy. Our management vision is focused on "Creating new value and culture by providing high-value-added products of superior quality and content, services, and immediate solutions for digital life." We are leveraging our core competencies to forge ahead with this product strategy.

Mobile Network Solutions [MNS]

System Equipment

● SPEEDIA Color Page Printer

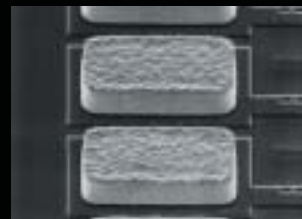
This printer employs an LED four-drum tandem engine and is capable of producing up to 29 full-color A4 pages a minute. The SPEEDIA N5 produces photo-quality images accurate right down to fine gradations to meet increasingly complex and time-dependent business needs.



Electronic Components

● LCDs, Bump Processing Technology, Film Devices

As our hyper amorphous silicon TFT (HAST)-LCDs, bump processing technology, and film devices are essential components for mobile terminals, for which tremendous growth is predicted, we expect Casio product development to experience significant synergetic effects.



CHANGE

Consumer

Timepieces

● Radio-Controlled and Solar Powered Wristwatch

We used silicon-on-insulator (SOI) transistor technology to successfully incorporate a low-power-consumption solar drive in this radio-controlled wristwatch, which captures radio waves to constantly correct the time. This model is perfect for businesspeople with its stylish miniaturized design.



● CASSIOPEIA®

Our newest PDA operates using the Microsoft® Pocket PC 2002 OS and offers enhanced expandability with up to three slots that can be used simultaneously and USB port compatibility. This PDA can be employed in a wide array of business applications.



● Cellular Phone

KDDI's first camera-equipped *au* service cellular phone offers not only high-quality screen images, it is also pioneering a new era in image communication with its positioning service, eznavigation, which displays images with GPS information.



● Electronic Dictionary

This thin, high-end model contains twelve dictionaries, including practical ones, such as *Kojien* Japanese-English, English-Japanese, and kanji dictionaries, as well as dictionaries that come in handy when traveling overseas (conversational English dictionary) or pursuing a hobby (haiku dictionary). Casio electronic dictionaries are only sold in Japan.



● Card Camera

The new-concept "Wearable Card Cameras" gave life to card-sized 11.3mm-thick EXILIM—the world's thinnest digital camera with an LCD viewscreen (as of July 2002). We are aggressively pursuing market expansion and aim to win over new users by promoting and illustrating a new carefree style of photography emphasizing the ease of taking pictures anytime, anywhere.

