

Environmental Vision



In April 2012, Casio established the **Casio Environmental Vision 2050**, a long-term environmental management policy with a target year of 2050. At the same time, the company also issued the **Casio Environmental Declaration 2020**, which is its medium-term action guideline. Casio's determination to become a leading environmental company is demonstrated by its commitment to visionary global initiatives to help build a more sustainable world.

Basic Environmental Policies

Casio's goal is to help build a more sustainable world while contributing to the creation of new markets and cultural phenomenon by developing compact, lightweight, slim, and energy-efficient products.

In its Environmental Vision 2050, Casio articulates objectives for environmental management, looking ahead to the year 2050. Serving as a milestone on the road to 2050, the Casio Environmental Declaration 2020 sets out action guidelines with a target year of 2020. Both the Vision and the Declaration share three priorities:

(1) realizing a low-carbon society; (2) building a recycling society; and (3) living in harmony with nature and preserving biodiversity. By working toward these goals, Casio will ensure legal and regulatory compliance, improve the strength of the Casio brand and highlight the advantages of Casio products—all of which help to meet the expectations of various stakeholders, including customers and suppliers.

● Realizing a low-carbon society

In April 2014, the current Japanese government administration approved a resolution on a new Basic Energy Plan. In preparation for the COP21 conference to be held in Paris, France at the end of 2015, the plan includes consideration of new goals for climate change policies beyond the year 2020 as well as international frameworks for achieving those goals.

As one of the leading efforts in Japan in this area, Keidanren (Japan Business Federation) issued its Commitment to a Low Carbon Society in April 2013. Casio has announced that it will participate in the Commitment. The company is working hard in the area of energy conservation, seeking to reduce average annual per-unit energy consumption by 1% by 2020. In 2014, Casio began calculating and disclosing its Scope 3 emissions in all categories applicable to Casio's business. The company plans to improve calculation accuracy and set effective goals for CO₂ emissions reduction.

● Building a recycling society

As part of efforts to make compact, lightweight, slim, and energy-efficient products, Casio designates products that fulfill its own higher eco product standards as Casio Green Star Products. The company achieved its goal to see these products account for 50% of total fiscal 2015 sales.

Now six years since it set certification criteria for Casio Green Star Products in 2009, Casio plans to revise the criteria, taking into consideration environmental priorities that were not contemplated at that time. Meanwhile, Casio will keep working to provide products with even better environmental performance, doing its part to help build a recycling society.

Casio will continue to recycle personal computers and rechargeable batteries in compliance with Japan's Act on the Promotion of Effective Utilization of Resources, while also making voluntary efforts to collect page printer toner and drum sets and NAME LAND cartridges. Casio will also keep developing and designing products that offer greater recyclability, as required under the Small Electronic Appliance Recycling Act.

● Living in harmony with nature and preserving biodiversity

In March 2011, Casio issued the Casio Group Biodiversity Guidelines. Under these guidelines, the company established a target for implementing impact assessments, aiming to preserve biodiversity.

However, group-wide initiatives for the use of sustainable paper did not begin until more recently, so this issue was given greater priority. In

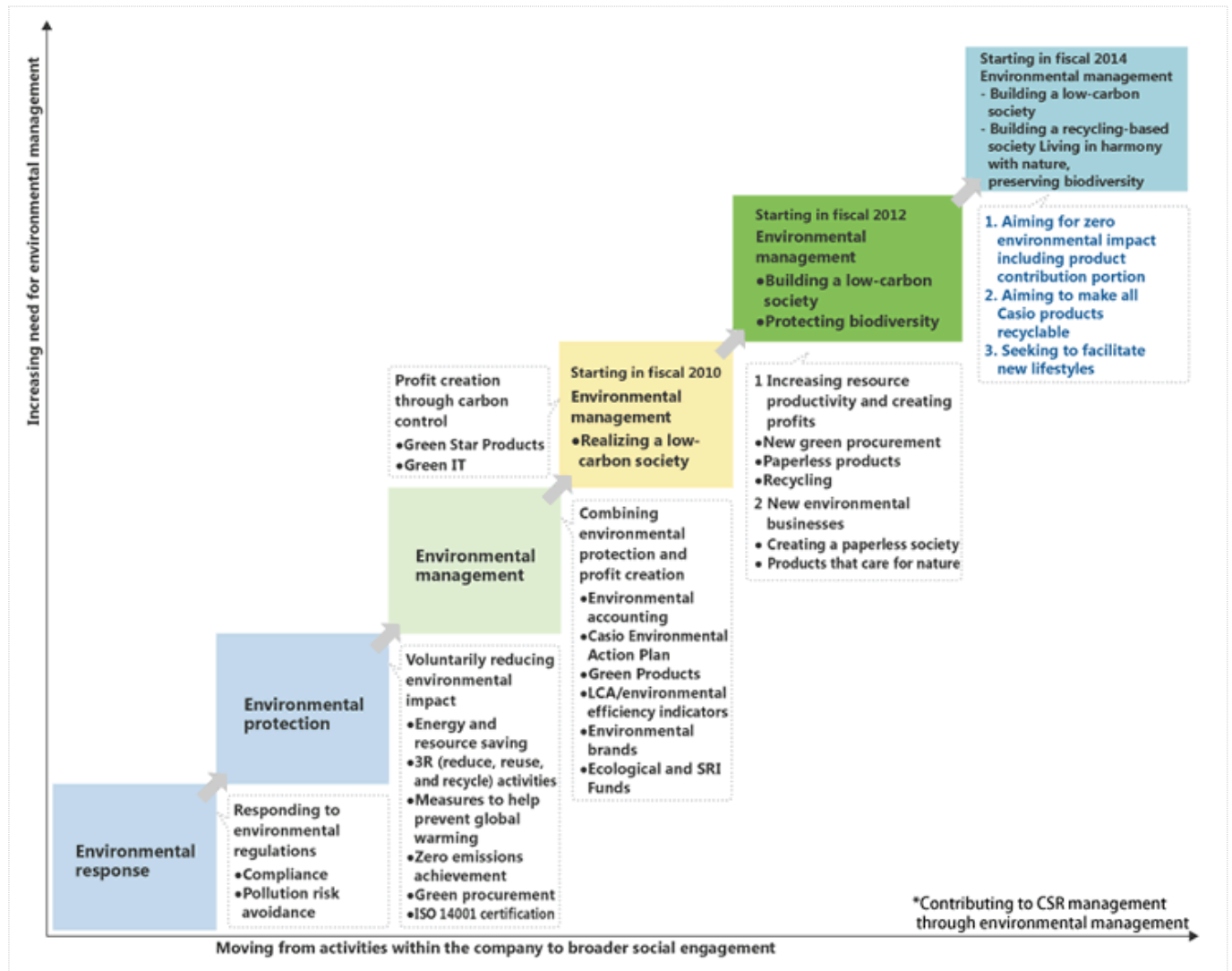
fiscal 2013, preliminary investigations began into Casio's paper procurement situation, and in June 2015, a Paper Procurement Policy for the Casio Group was established.

All the companies of the Casio Group intend to promote activities based on this Paper Procurement Policy, while ensuring that suppliers and other stakeholders are also well aware of it. Through these efforts, Casio will continue to help preserve biodiversity.

● **Conclusion**

Casio is developing its business globally. Casio is determined to implement its own environmental management policies as it continues to create products that are compact, lightweight, slim, and energy efficient, as well as products which help to realize a paperless society. Casio believes that these activities will further improve the strength of the Casio brand, presenting Casio as a leading environmental company.

New Environmental Management Initiatives and Policies



Casio's fiscal 2016 environmental management policy for the realization of a sustainable society

1. Realizing a low-carbon society
 - Continue CO2 reduction activities group-wide
2. Building a recycling society
 - Actively launch eco products (Green Star Products)
 - Continue activities to reduce group-wide paper and water consumption as well as waste generation
3. Living in harmony with nature
 - Strengthen proper paper procurement based on the newly established Paper Procurement Policy

Casio Environmental Vision 2050

With a target year of 2050, the Casio Group will create and implement its own visionary initiatives to promote the sustainable use of energy and resources and facilitate the healthy coexistence of all living things, the planet's greatest assets.

Casio's aim is to become a leading environmental company that contributes not only to a sound and sustainable global environment but also to the spiritual richness of people's lives. Casio's unique way of achieving this is by creating new value and lifestyle possibilities that give rise to markets and cultural phenomena never seen before.

To become a leading environmental company, Casio will apply its spirit of going from "0" to "1," or creating "something" from "nothing," to develop unique environmental initiatives and create products and services that make the most of its innovative ideas and leading technologies, focusing in particular on the following areas:

- Realizing a low-carbon society
- Building a recycling society
- Living in harmony with nature

Casio Environmental Declaration 2020

Action guidelines for 2020

1. Realizing a low-carbon society

The Casio Group will provide products and services that make an even greater contribution to the reduction and absorption of CO2 emissions. In addition to expanding products and services that use energy sources that are friendly to people and the planet, including solar, wind, and hydro power, Casio will incorporate these renewable energy sources into its own business operations.

2. Building a recycling society

The Casio Group intends to further enhance resource productivity through the efficient use of water and other precious resources of the planet, including the reuse of resources and the utilization of alternate materials.

3. Living in harmony with nature

The Casio Group is promoting awareness of the need to take care of the planet through biodiversity preservation activities, while working to achieve harmony between business activities and the cycles of nature.