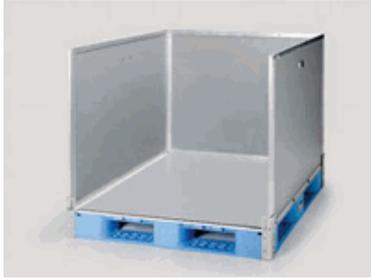


# External Evaluation

## Shipping carton receives Chairman of Japan External Trade Organization (JETRO) Award



The Waterproof WACOPON shipping carton designed by Casio Computer Co., Ltd., for use in logistics received the Chairman of Japan External Trade Organization (JETRO) Award at the Japan Packaging Contest 2012, one of Japan's biggest packaging competitions, which is organized by Japan Packaging Institute. The shipping carton used for transporting small products and components received a high rating because it is collapsible, which allows it to be sent back folded when there is no cargo, and because it is waterproof, which means it is robust enough to be used in the rain or outdoors.

## Four products obtain Eco Rail Mark certification

On February 28, 2013, Casio Computer Co., Ltd., obtained the Eco Rail Mark certification which is awarded by the Ministry of Land, Infrastructure, Transport and Tourism (MLIT) and the Railway Freight Association for four products: clocks, digital pianos, electronic keyboards and electronic cash registers.



The company has positioned the reduction of CO2 emissions in its business activities as an important environmental initiative, and it is endeavoring to use rail transport as part of this. Rail transport produces about one sixth of the CO2 emissions of transport by truck, making it an environmentally friendly method of transport with a low environmental impact. The Eco Rail Mark is awarded by the Eco Rail Mark Management and Audit Committee whose members are selected by MLIT. It is awarded to a product when it uses rail for at least 30% of its land freight transport for distances of 500km or more. Casio had already obtained the eco Rail Mark as a company\* in October 2009, and has now obtained additional certification for four products: clocks, digital pianos, electronic keyboards and electronic cash registers, which meet the above criteria. Casio Computer Co., Ltd. is the first company that has obtained the certification for these product categories.

\* A company is eligible for the Eco Rail Mark when it uses rail for at least 15% of its land freight transport for distances of 500km or more

### Proportion of rail transport used by certified products (ton-km performance for 500km or more)

clocks	60.1%
digital pianos	55.1%
electronic keyboards	49.7%
electronic cash registers	35.0%