

Shareholders and Investors

▶▶ Proper Shareholder Return and Information Disclosure

Casio discloses information promptly and fairly to shareholders and investors, and always strives to increase shareholder returns.

Basic policy for shareholder returns

Casio considers the maintenance and expansion of returns for all of its shareholders an important management issue, and constantly strives to improve its business performance and financial structure. The company's dividend policy calls for maintaining stable dividends, and Casio determines the allocation of profit

by taking into account all factors such as profit levels, financial position, the dividend payout ratio, and future business development and forecasts.

Considering the above policy and forecasts for fiscal 2012, Casio paid dividends of ¥17 per share in fiscal 2011.

SRI listings Basic policy for shareholder returns

As of June 2011, Casio was included in the Morningstar Socially Responsible Investment Index, based on an evaluation of its proactive CSR initiatives.



Communication with shareholders and investors

IR events

Every quarter, Casio holds a financial results briefing for institutional investors and securities analysts on the same day that the company announces its results. The president or the director responsible for investor relations is the main speaker at these briefings, and explains the financial results and forecasts. Casio also holds meetings with institutional investors and analysts worldwide, while occasionally providing factory tours and small on-the-spot meetings for investors interested in specific business areas.

Improving IR publications

To provide IR information for shareholders and investors, the company issues an *Annual Report*, semiannual business reports (Japanese only), and quarterly Consolidated Financial Results. Casio's Investor Relations web-

site also features these publications and other IR information. Casio also periodically redesigns its Investor Relations site to reflect market changes and make the information more accessible and useful.

Reaching out to individual shareholders and investors

Casio is carrying out various initiatives in order to deepen the understanding individual investors and shareholders have of its business. Following the General Meeting of Shareholders, a management briefing was held, showing clips introducing Casio's core products and explaining key businesses using images. On the Japanese Investor Relations website, a section was added specifically for individual investors in an effort to make information disclosure clearer.



Results Briefing



Website for individual investors