

Responsibilities to Shareholders and Investors

Casio discloses information promptly and fairly to shareholders and investors, and always strives to increase shareholder returns.

Basic policy for shareholder returns

Casio considers the maintenance and expansion of returns for all of its shareholders an important management issue, and constantly strives to improve its business performance and financial structure. The company's dividend policy calls for maintaining stable dividends, and Casio determines the allocation of profit by taking into account all factors such as profit levels, financial position, the dividend payout ratio, and future business development and forecasts.

Considering the above policy and forecasts for fiscal 2011, Casio paid dividends of ¥15 per share in fiscal 2010.

SRI listings

As of June 2010, Casio was included in the Morningstar Socially Responsible Investment Index, based on an evaluation of its proactive CSR initiatives.



Communication with shareholders and investors

IR events

Every quarter, Casio holds a financial results briefing for institutional investors and securities analysts on the same day that the company announces its results. The president or the director responsible for investor relations is the main speaker at these briefings, and explains the financial results and forecasts. Casio also holds meetings with institutional investors and analysts worldwide, while occasionally providing factory tours and small on-the-spot meetings for investors interested in specific business areas.



Financial results briefing

Improving IR publications

To provide IR information for shareholders and investors, the company issues an *Annual Report*, semianual business reports (Japanese only), and quarterly Consolidated Financial Results. Casio's Investor Relations website also features these publications and other IR information. Casio completely redesigned its Japanese Investor Relations site in March 2010 to make the information more accessible and useful.

Investor Relations <http://world.casio.com/ir/>

Reaching out to individual shareholders and investors

Casio is carrying out various initiatives in order to deepen the understanding individual investors and shareholders have of its business. The General Meeting of Shareholders was recently moved to a larger venue in order to accommodate more shareholders. In order to make the meeting content easier to understand for shareholders, new efforts were taken, such as adding visual presentations to promote understanding of speeches, as well as showing videos concerning Casio and its products in the waiting room of the meeting venue. Accompanying the complete redesign of the Japanese Investor Relations site, a new section was added specifically for individual investors.