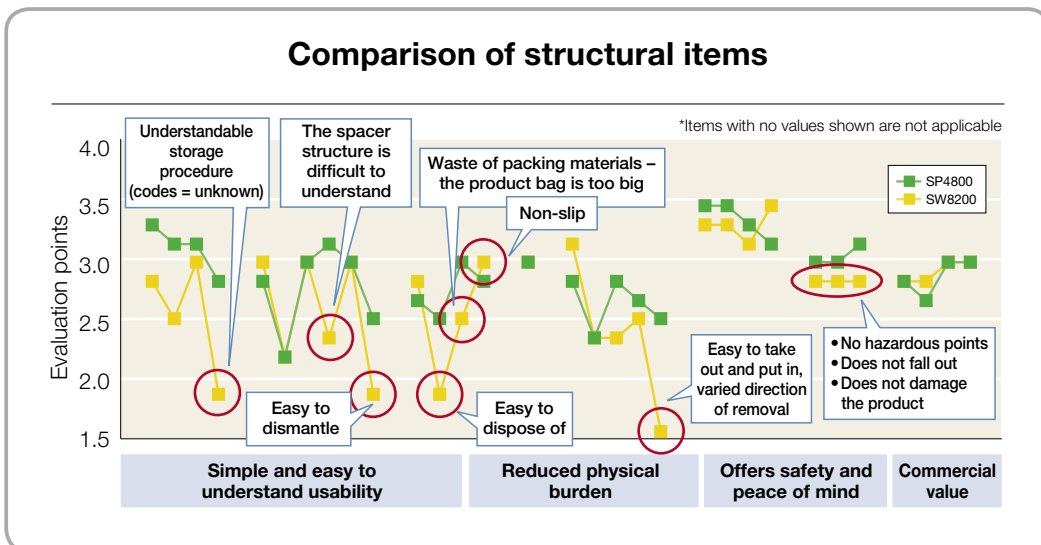
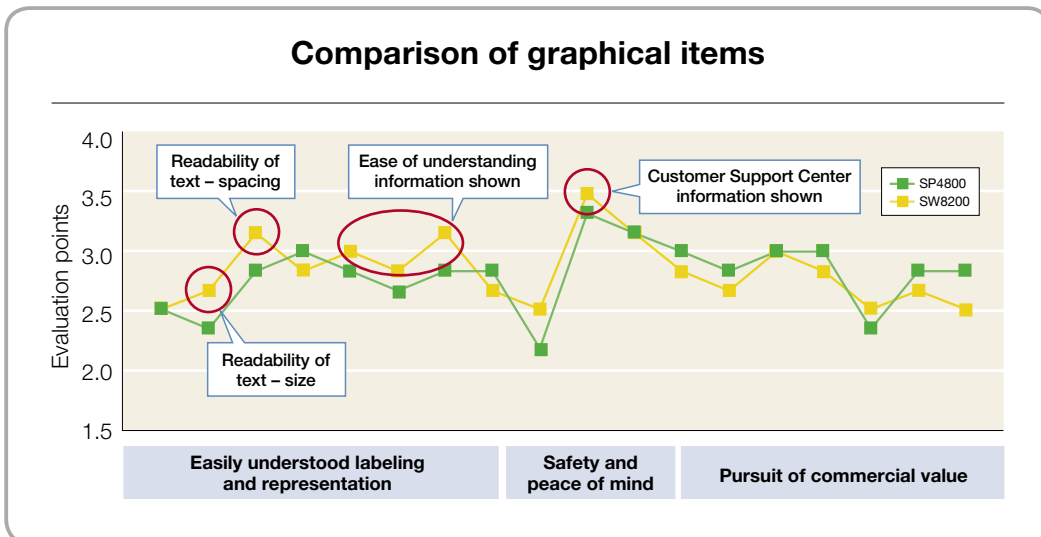


Starting in fiscal 2008, Casio's packaging experts have established universal design packaging evaluation criteria and standards. Based on these standards, Casio has carried out initiatives and evaluations to improve packaging with renewed awareness of universal design. Casio aims to expand these developments to other products, and to seek approaches to packaging that take into account the perspectives of all customers.



>>P50. Product Packaging Material Initiatives