

Environmental Management

The Casio Group Environmental Conference, held twice a year, is the “summit” for Casio’s implementation of environmental management. The Action Plan and Voluntary Plan discussed and approved at the Environmental Conference are undertaken steadily on a group-wide basis through Casio’s core business activities.

Environmental Management Structure

Up to fiscal 2007, a total of 20 environmental management systems have been established by Casio, including group companies in Japan and overseas, covering 31 sites. Since 1997, when two plants in Japan obtained ISO 14001 certification, 83% of Casio’s sites, in terms of global employee numbers, have been covered.

The Casio Group Environmental Conference is the apex of this structure, and it discusses and decides on plans, including Casio’s environmental policy and action plan. Under the Conference, various special committees are formed to handle environmental themes common throughout the group, while environmental improvement activities are undertaken by individual sites and group companies.

By these means, Casio implements its environmental policies and important environmental targets on a global scale, with numerical targets and action plans for all areas. The company also carries out internal auditing, and discloses environmental management reports in a timely fashion. In this way, Casio seeks to improve the comprehensiveness and effectiveness of its environmental management.

Adoption of Casio’s Original Environmental Management System

In order to improve the reach of its environmental management systems, Casio not only obtains ISO 14001 certification, but also, as a parallel initiative, in fiscal 2008 devised an original environmental management system. This system is mainly for the small scale sites of non-manufacturing subsidiaries, in Japan and overseas.

Simple to implement, the management items are tailored to the nature of each site. Implementation will start at sites in Japan in fiscal 2009.

Environmental Management Information System

Casio has introduced an environmental management information system in order to assess the results of environmental impact evaluations and environmental accounting from the 52 group companies in Japan and overseas, quickly and accurately. Unlike the method used up to the present which relied on human processing, this tool automatically tabulates and analyzes the environmental impact and environmental accounting data via the company’s intranet. The first stage of implementation is scheduled for October 2008. In this way, Casio is promoting “visualization” of the PDCA cycle for environmental activities, to support more timely environmental management.

Casio’s First Japanese Sales Site Obtains ISO 14001 Certification

From 2007, all the staff at the Western Japan Hub Center have been carrying out a range of activities to obtain ISO 14001 certification, from reducing the amounts of paper and electricity used to expanding sales of environmentally conscious products. In recognition of these activities, we became Casio’s first sales site in Japan to receive certification in January 2008.

This has certainly raised the awareness of each individual staff member about the environment, and I think that is very important. In fiscal 2009, other sales sites have started working toward getting certified. Starting with these Casio people, I hope that environmental awareness will spread to their families, towns, and to the rest of the nation.



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>>> Ref. p7. List of ISO 14001 Certified Sites

Governing Structure of the Casio Environmental Conservation Committee

