

Building Strong Partnerships

Socially Responsible Procurement at Casio

Casio has established Procurement Policies in order to execute its social responsibility to conduct fair and equitable transactions throughout the supply chain. The policies cover matters including legal compliance, respecting human rights, safety, and health, as well as environmental protection and information security. Casio constantly improves its socially responsible procurement by obtaining the understanding and support of suppliers for the policies and building strong partnerships.

Partner Voice

“We fully support Casio’s socially responsible procurement policies.”



Kenji Nojima

President
Seibu Corporation Co., Ltd.

“Seibu Corporation agrees wholeheartedly with Casio’s Procurement Policies and takes an active part in efforts to better implement socially responsible procurement within the supply chain. Seibu Corporation does all it can to accommodate Casio’s requests in this regard, and is working to maintain its good performance.”

Procurement Policies (Content Outline)

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| 1. Fair and equitable transactions | 5. Policies on supplier selection and transaction continuation |
| 2. Compliance with laws and social norms | 6. Securing right price and quality |
| 3. Environmental protection | 7. Prohibition of personal interest relationships |
| 4. Strengthening partnerships with suppliers | |

>>> Ref. p3. Procurement Policies

Fulfilling Social Responsibilities Together with Suppliers

In order to ensure compliance with the Procurement Policies together with its suppliers, Casio has established the Supplier Guidelines summarized below. All of Casio’s suppliers in Japan and elsewhere have agreed to these guidelines to help Casio fulfill its social responsibilities.

Casio is also managing its supply chain more successfully by introducing a regular monitoring system that ensures that these guidelines are properly fulfilled.

Supplier Guidelines (Content Outline)

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| 1. Compliance with laws and social norms | 6. Superior technological development abilities |
| 2. Environmental protection | 7. Securing right price and quality |
| 3. Proper information security | 8. Securing stable supply |
| 4. Respect for intellectual property | 9. Ability to deal with electronic transaction systems |
| 5. Sound and stable corporate management | 10. Prohibition of personal interest relationships |

>>> Ref. p4. Supplier Guidelines

Disseminating the Supplier Guidelines

Casio held briefings on its Procurement Policies during fiscal 2008 in China and Thailand. The briefings were attended by a large number of suppliers, and proved very successful in building support for the Supplier Guidelines. Awards were given to suppliers that did an outstanding job of complying with the guidelines,

and Casio posted the Procurement Policies online to win support from a broader audience of stakeholders.



Briefing in China on the Procurement Policies



Award ceremony

Managing Fulfillment of the Guidelines

Casio adopted a Supplier Checklist for CSR Procurement in fiscal 2008. This Checklist was drafted on the basis of the Guidebook for Supply Chain Implementation of CSR Procurement published by the Japan Electronics and Information Technology Industries Association (JEITA). The Checklist has been used to check, for the first time, how well the Supplier Guidelines are being implemented by 308 of Casio’s suppliers. The purposes of the check are to confirm that suppliers are indeed abiding by the Guidelines, and to provide feedback on needed improvements in order to improve the supply chain’s performance in helping Casio fulfill its social responsibilities.

The Supplier Guidelines will be expanded in fiscal 2009 to cover more suppliers and further improve the performance of Casio and its supply chain in implementing socially responsible procurement.

In addition, Casio has set up a groupwide Compliance Committee on the Subcontract Act. The Compliance Committee holds periodic compliance seminars, and 2,600 persons have successfully completed Web seminars to date. At the same time, internal audits are carried out to check on compliance with this law, and to push for improvements where they are needed.

Casio will also take active part during fiscal 2009 in seminars organized by public institutions in order to get the latest information and continue complying properly with the Subcontract Act.