

Websites and Other Communication Tools

Casio corporate website



This website covers corporate information, shows Casio products and services offered in various countries, and provides access to all other web-based information presented by the company.

>>> Web <http://world.casio.com/>

Casio Corporate Report 2008 (PDF only)



This website presents the *Casio Corporate Profile*, and reports various kinds of information that it is important for the company to disclose in order to fulfill its corporate social responsibility.

>>> Web <http://world.casio.com/env/report/2008.html>

Casio Corporate Report 2008 Reference Material (PDF only)



This presents data and reference material pertaining to the *Corporate Report*.

>>> Web http://world.casio.com/env/report/2008_data.html

FY2008 data by operational site (PDF only)

Environmental performance data for each operational site.

>>> Web <http://world.casio.com/env/site2007/>

Investor Relations



Disclosure of detailed financial information. This site offers *Consolidated Financial Results* (each quarter), the *Annual Report* (annual, English only), the *Business Report* (semiannual, Japanese only) and other data.

>>> Web <http://world.casio.com/ir/>

Contents

Company Data / Global Presence	2
Message from the President	4
The Corporate Creed and Casio's Social Responsibility	5
Priority Issues for Management	6
Business Overview	
• Consumer Category	8
• Timepiece Category	11
• Mobile Network Solutions (MNS) Category	12
• System Equipment Category	13
• Electronic Component and Others Category	13
Technology R&D to Create Next-Generation Products	
• Development of the EX-F1 to create new value in a digital camera	14
• The potential of "visible light communication," sending information using familiar light	15
Intellectual property protection to guard Casio's originality and reliability	15
Detailed CSR Report	
• Supporting teachers who use scientific calculators to improve the mathematical skills of students worldwide	16
• Taking on the challenge of being the world's first to adopt F ₂ "clean gas" with a zero global warming factor	16
Casio Management	
• Corporate Governance	21
• Compliance and Risk Management	22
Casio and the Customer	
• Customer Satisfaction and Quality Assurance	24
• Stable Supply of Products	28
Casio and Suppliers	
• Building Strong Partnerships	29
Casio and Employees	
• Creating Employment Opportunities	30
• Appointing and Effectively Deploying Qualified Employees	31
• Building a Supportive Work Environment	32
• Initiatives for Occupational Health and Safety, and for Health Management	33
Casio and Society	
• Social Contribution Initiatives	34
Casio and the Global Environment	
• Environmental Management Vision	38
• Environmental Management	39
• Environmental Action Plan and Performance Report	40
• Material Balance in Business Activities	41
• Environmental Accounting	42
• Initiatives to Prevent Global Warming	44
• Effective Use of Resources	46
• Green Product Manufacturing	48
• Environmental Communication	51
Independent Opinion of the Casio Corporate Report 2008	52
History of Casio	53