

Casio's Intellectual Property Management Policies (details)

1 Making Casio a company with strong technologies and intellectual property rights

- Establishment and promotion of intellectual property strategy based on business, technology, and product strategies
- Global acquisition of strong intellectual property rights based on competitive technologies
- Creation of better awareness in order to strengthen intellectual property

2 Utilizing intellectual property rights

- Making the most of intellectual property using the overall activities of the entire company
- Promotion of licensing (cross licensing)
- Elimination of Casio product imitations

3 Avoiding the risk of intellectual property infringement

- Prevention of use of third-party intellectual property rights by always placing importance on technological advancement
- Thorough investigation of third-party intellectual property rights

4 Developing human resources for intellectual property

- Intellectual property education for employees of the company at all levels
- Training of intellectual property specialists