Green Procurement and Green Purchasing

To ensure peace of mind for customers, procurement at Casio adheres to the principle of verifying that all materials are both safe for people and easy on the environment.



Green Procurement

Revision of the Green Procurement Standard Manual

Casio has developed environmental management systems at plants and practices green procurement based on standards for the environmental performance of purchased items, with the intention of ensuring that Casio products comply with laws and regulations in and outside Japan.

In fiscal 2007, Casio achieved a 100% response rate (percent of parts covered by supplier surveys) for green parts in and outside Japan, one of its environmental action plan targets. The group will continue to promote this target, utilizing it to ensure the legal and regulatory compliance of the products it delivers in all places.

Going forward, Casio will transition to the practice of "CSR procurement" by adding social responsibility as a procurement standard to its existing green procurement standards. In so doing, the group is pursuing mutual development and deeper relationships with suppliers, which ensures that Casio will keep furnishing safe and reliable products.

Online green procurement system, GP-Web, adopted

Along with society's growing concern over environmental problems in recent years, environmental performance requirements have become stricter with the introduction and strengthening of environmental laws and regulations. As a result, the list of green procurement standards has increased, calling for the efficient practice of green procurement including early collection of data and making the status of surveys more accessible.

Accordingly, Casio has started to use a GP-Web system and finished building a survey system covering 133 suppliers as of March 2007.

The adoption of the GP-Web system has, from the perspective of suppliers, made it possible to send responses for individual parts in real time instead of the bulk responses provided in the past. In addition, the ability to input data directly to an online interface with an upload function has

GP-Web system flowchart

made it easier to respond to surveys. It is also possible for each user to change the language of the interface between Japanese, English, and Chinese.

As a next step, Casio is preparing to extend the system beyond Japan (specifically, to China), and will ultimately also put it into use at its production sites to reinforce the foundation of the group's environmental management system.

Green Purchasing

Casio is committed to green purchasing, or the proactive effort to purchase environmentally friendly indirect materials such as stationery, office supplies, and office equipment (excluding software).

In fiscal 2007, one year ahead of schedule, Casio achieved its goal of a 60% green purchasing rate*1 in fiscal 2008 at sites that have adopted the CATS e-P System*2, a goal established in fiscal 2004.

In fiscal 2008, Casio will reconsider its green purchasing rate goals and expand the number of sites committed to green purchasing in an effort to ensure that green purchasing is practiced by the entire group.

Green purchasing rate (in terms of number of purchases)



*1 Green purchasing rate (%):

Number of purchases of stationery, office supplies, and office equipment (excluding software) with an environmental mark

Number of purchases of stationery, office supplies, and office equipment (excluding software)

*2 Sites that have adopted the CATS e-P System:

Headquarters, Hamura R&D Center, Hachioji R&D Center, Eastern Japan hub centers (Chiyoda, Sendai, Saitama, Yokohama, Chiba, and Special Sales Office), and Western Japan hub centers (Nagoya, Osaka, Hiroshima, and Kyoto) of Casio Computer Co., Ltd., and Casio Hitachi Mobile Communications. Casio plans to extend this system to the entire group.

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