

Keyboard Instructors Teach Fun and Satisfaction

The Casio Music Circle supports many keyboard teachers, and is contributing to music culture through electronic instruments.



CTK-900 model is recommended by CMC



CMC's own teaching materials



Casio Music Center website (in Japanese)
<http://casio.jp/emi/cmc/>

CMC Activities

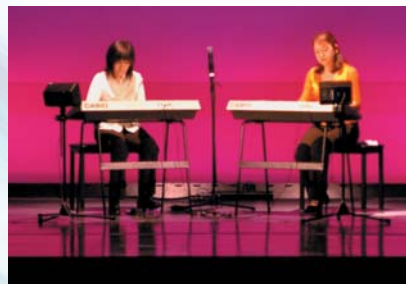
The Casio Music Circle (CMC) is an organization for keyboard instructors which was established with the aim of providing the joy of musical performance to as many people as possible.

Although many music schools prioritize educational demands, the CMC keyboard classes emphasize having fun. CMC uses its own curriculum, original textbooks, and lesson tools that support performance. In this way, CMC offers lessons that people of all ages can easily enjoy as a pastime. Moreover, the annual CMC Festival brings many students from across Japan together to share the results of their lessons.

2006 CMC Festival

The joy of playing a song for the first time, even if the tune is simple and the performance is rough, is so great that it cannot be expressed in words.

2006 CMC Festival



While the pupils vary from small children to university students, office workers, housewives, and senior citizens, they all share the same enthusiasm about being able to play music. For CMC there is nothing more satisfying than providing many students with the opportunity to experience the joy and excitement of musical performance.

Through electronic musical instruments, Casio is contributing to the creation of a rich musical culture.



November 2006 in the Science Hall of the Science Museum, Tokyo

Employee Pride

Creating the content for this page was a real privilege.



Yoko Honda
 Consumer Planning Department
 Domestic Sales and Marketing Division

Classroom Visit



"During cherry-blossom season I visited an easy keyboard class for

middle aged and older people where students use the Casiotone keyboard. It was held at the Hachioji Classroom of the NHK Culture Center.

The instructor, Naomi Watanabe, teaches two classes of six students each, but since this course is so popular, there are always several people waiting for openings in the empty seats.

During the 75-minute lesson, Ms. Watanabe uses a flexible teaching style that allows her to teach students of varying levels. Sometimes she works with students individually, other times she gets them to sing a piece together, but in all of it, she gives

them a knack for playing the keyboard.

"This spring marks a year since the course began," remarked Ms. Watanabe, "and everyone has improved so much that they can no longer be called beginners."

She went on to explain: "They have a good time talking with each other, encouraging each other and filling the room with laughter. As a CMC instructor I feel happy and very motivated when I see their enthusiastic faces."

One of the students, Ms. Amano, commented, "I have wanted to learn how to play the keyboard for a long time. Ms. Watanabe has a wonderful personality and teaching style, and the other people in the class are great too. It really is a lot of fun every time."

Every one of the students conveyed the sentiment that the class is helping them to enjoy their later years.



Ms. Watanabe



Ms. Amano

Classes are offered by CMC instructors across Japan. Currently there are about 250 teachers and 1,500 students, with classes in culture centers like this one, and private lessons as well.

It is really great to know that the number of Casio fans has increased thanks to the efforts of CMC teachers like Ms. Watanabe."



CMC Class (photos)