

Communication and Disclosure about the Environment

Casio communicates actively with stakeholders to help build a sustainable society.

Casio's Philosophy and Policy on Communication and Disclosure about the Environment

Casio is making an effort to help build a sustainable society by engaging in dialogue with various stakeholders. The company is also aggressively undertaking environmental conservation activities aimed at protecting biodiversity, including humankind, and pursuing preservation of the global environment, including natural resources and the atmosphere.

Participation in Exhibitions (Eco-products 2005)

Casio has participated in the Eco-products Exhibition every year since it started in 1999. The Eco-products Exhibition, which is the largest general environmental exhibition in Japan, is a place where people from different walks of life can think about environmental issues and learn about ways to realize their own eco-lifestyles. Casio's commitment to promoting environmental awareness extended even to the actual construction of its exhibition booth, which was made of eco-materials (Eco-Palette Haru-Color / Moiss). The exhibition was an opportunity for Casio to introduce its overall environmental initiatives while showcasing Casio Green Products—eco-products that make use of Casio's core competence in compact, lightweight, slim, energy efficient technologies. For the 2005 exhibition, Casio planned a hands-on learning experience for children, giving them the chance to practice building a calculator. The company also introduced its environmental initiatives using an easy-to-understand video presentation on the main stage.

Casio plans to take part again in the Eco-products 2006 Exhibition.



Eco-products 2005



Eco-products panel



Building a calculator

CSR Report 2005 Reading Session Held

In August 2005, Casio held the CSR Report 2005 Reading Session under the second Teacher's Business Training Program.

Normally, there are few opportunities for companies and schools to get together and talk. Accordingly, while participants examined some actual Casio Green Products for themselves, Casio personnel gave a presentation on their manufacturing process in order to provide a slightly deeper understanding of Casio's environmental activities. The teacher's remarks included interest in the Kids' ISO 14000 program and environmental education as well as the fact that their social responsibility as educators is being questioned nowadays.

Casio plans to continue to actively accommodate this type of training.



CSR Report 2005 Reading Session

Information on the Web

Casio renewed its website for Japan in March 2006 and worldwide website in June 2006. The website for Japan was ranked seventh on the Usability Ranking sponsored by Nikkei Personal Computing. This ranking evaluates user-friendliness and design. The company's Japanese environmental website was also renewed, following the same pattern. Casio uses its Environmental Report website to publish the latest *Corporate Social Responsibility Report*.



Website

Environmental Report website
<http://world.casio.com/env/>

Major awards and commendations in fiscal 2006

Year	Month	Site	Award / commendation	Awarding organization
2005	June	Yamagata Casio Co., Ltd.	Yamagata Prefectural Governor's award for excellence in promotion of environmental conservation	Yamagata Prefecture
	June	Casio Micronics Co., Ltd.	Award of excellence for electrical safety and rationalization	Tama Electric Association
2006	February	Casio Micronics Co., Ltd.	Award of excellence for rationalization of electrical use	Kanto Region Electricity Usage Rationalization Committee
		Hamura R&D Center		