

Environmentally Friendly Distribution

Casio is taking bold steps to reduce environmental impact by improving the efficiency of distribution through a modal shift and other measures.

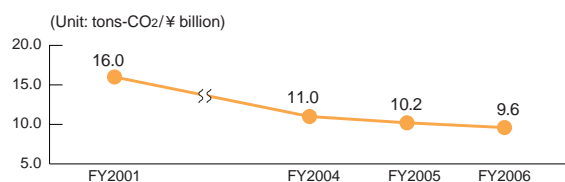
Casio is working to reduce environmental impact under a policy that targets both environmentally friendly distribution and improved distribution services for customers.

Distribution Initiatives in Japan

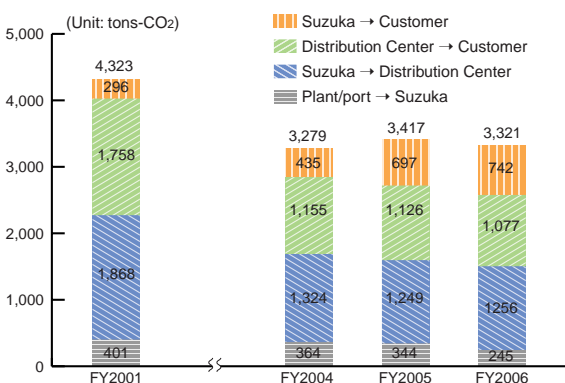
- Target: Reduce CO₂ emissions per unit of sales by 50% by fiscal 2008 compared to fiscal 2001.
- Fiscal 2006 performance:
Fiscal 2006 CO₂ emissions were 97.2% those of the previous fiscal year and 94.8% on a per-unit-of-sales basis. CO₂ emissions per unit of sales were reduced by 40% compared to fiscal 2001.

Distribution-related CO₂ emissions per unit of sales

CO₂ emissions per unit of sales



CO₂ emissions



* Finished products in Japan only, excluding the shipment of system products.

* Totals in the graph may not be perfect due to the rounding of fractions.

Distribution initiatives outside Japan

- Target: Reduce CO₂ emissions per unit of sales by 5% by fiscal 2008 compared to fiscal 2005.
- Fiscal 2006 performance:
Fiscal 2006 CO₂ emissions were nearly level with those of fiscal 2005, at 100.6%, but were 96.9% on a per-unit-of-sales basis, a roughly 3% decrease.

Fiscal 2006 CO₂ emissions by region/route

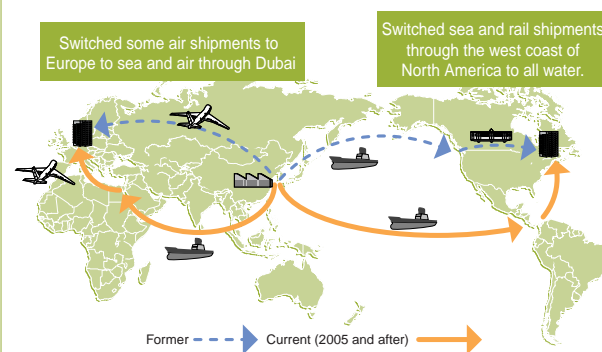
Unit: Tons-CO₂

	Sea	Air	Rail	Total
North America	11,751	28,812	1,611	42,174
Europe	10,198	31,695	0	41,892
Japan	3,126	8,718	0	11,844
China	134	211	0	345
ASEAN	118	0	0	118
Total	25,327	69,436	1,611	96,373

* Finished products only

Noteworthy efforts

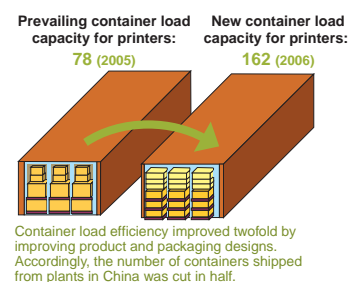
- Shipments to Europe
Casio reduced CO₂ emissions by switching some shipments to Europe from air, to sea and air through Dubai.
- Shipments to North America
Casio reduced CO₂ emissions by adopting all-water shipments over the prevailing sea and rail shipments to the east coast of North America.



Noteworthy efforts

- Improved shipping boxes for printers

Casio improved the container load efficiency twofold by improving product and packaging designs.



Future initiatives

Casio needs to gain an understanding of its overall shipment volume in order to comply with Japan's revised Energy Conservation Law that came into effect in April 2006.

Going forward, Casio will first work to gain an understanding of this year's shipments that are not currently monitored—that is, shipments of system products and shipments of items other than finished products, including parts. In addition, Casio will continue to promote the consolidation of sites and the modal shift with a view toward achieving its fiscal 2008 targets in and outside Japan.