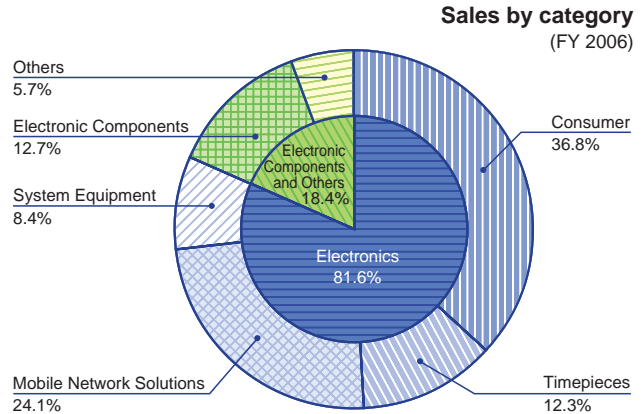


Casio's two main businesses are electronics and electronic components. The company creates products that are compact, lightweight, slim, and energy efficient for the global market.

● Business Fields

The Casio Group is comprised of Casio Computer Co., Ltd., 56 consolidated subsidiaries, and 4 equity-method affiliates (as of March 2006). Casio conducts its business in two main segments: Electronics, and Electronic Components and Others. The Electronics segment is divided into four categories: Consumer, Timepieces, Mobile Network Solutions (MNS), and System Equipment. The Electronic Components and Others segment is divided into two categories: Electronic Components, and Others. In all of these categories, Casio's business activities range from development and production to sales and service.



Electronics Segment

Consumer category

Electronic calculators, electronic dictionaries, label printers, digital cameras, electronic musical instruments



Timepieces category

Digital watches, analog watches, clocks



Mobile Network Solutions (MNS) category

Cellular phones, handy terminals



System Equipment category

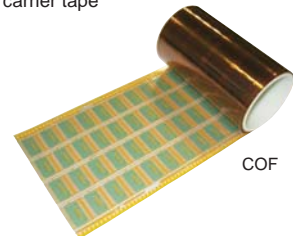
Electronic cash registers (including POS system), office computers, page printers, data projectors



Electronic Components and Others Segment

Electronic Components category

LCDs, BUMP processing consignments, TCP assembly and test consignments, carrier tape



Others category

Main products: Factory automation, molds, etc.





EX-word XD-ST4800 electronic dictionary

This electronic dictionary for Japanese high school students boasts voice functionality and has 50 content categories that are useful for various subject areas. In 11 of these categories, students can listen to accurate pronunciation by native speakers of English.



EN-100/EN-200 electronic calculators

These are the industry's first *hyaku masu keisan* ("one hundred calculations drill") training calculators, developed with the assistance of Professor Hideo Kageyama of Ritsumeikan University. By repeating each of the basic arithmetic functions one hundred times, children are able to strengthen their basic calculation ability, and develop active learning habits. With the same device, adults are able to keep their minds sharp by exercising their gray matter with arithmetic drills.

Greater Convenience, More Enjoyment

Casio offers a wide array of products to make everyday life more convenient and fun. They include everything from calculators for a myriad of commercial and educational applications, to electronic musical instruments that even beginners can easily master. Casio has also introduced many new industry-leading digital cameras and electronic dictionaries.



EX-Z1000 digital camera

This stylish digital camera delivers 10.1-megapixels in a slim, compact body. With a large 2.8-inch, super-bright, wide-screen LCD, Casio has revolutionized the use of the camera monitor by adding powerful new image display features and an easy-to-read information layout.

Privia PX-110 electronic musical instrument

This affordable digital piano delivers true piano sound in a compact, lightweight, and stylish design. From real pianists to everyday amateurs, anyone can take advantage of the PX-110's superior sound quality and natural keyboard touch to practice freely in the privacy of their own location.



Digital Dictionaries Save Forest Resources

It would have taken 26,221 tons of paper to print paper versions of all the dictionaries contained in the electronic dictionaries sold by Casio from April 2005 to March 2006. At an average yield of 50 kilograms of paper per tree, this would be equal to 520,000 trees that did not have to be used to make paper dictionaries.

Timepieces

Solar Power and Radio Control—Always Evolving



G-SHOCK GW-810D

The G-SHOCK watch with the high-capacity Tough Solar power system receives accurate time data from any of five transmitters worldwide (two in Japan, and one each in the US, UK, and Germany). By combining a metal wristband with a compact, slim case made from metal materials, a simple and refined, rounded form has been realized. Perfect for a casual look or even a suit and tie, this design has wearers arriving on time and looking smart.

Casio consistently leads the timepiece market in innovation. Casio products have continued to evolve by incorporating new technology into their construction, performance, features, design and materials. Solar power is the driving force behind Casio's timepieces that receive standard radio waves containing time data, resulting in watches that always display the correct time and will keep running as long as there will be light. Solar-powered radio-controlled timepieces represent a major leap forward in the perfection of the watch. Never satisfied, Casio is determined to drive the evolution of timepieces even further forward with original technology and unique ideas.



LILANA LNA-100LJ

The LILANA is a solar-powered, radio-controlled watch for women with a full metal case and an elegant and simple look. In addition to a beautiful face with multiple hands, the watch features a leather wristband with an elegant arabesque design on the inside, as well as a 15-facet cut bezel that shines differently depending on the direction of the light. This sophisticated wristwatch incorporates all the fine details preferred by women.



OCEANUS OCW-M700TDJ

With a full metal case, the OCEANUS solar-powered, radio-controlled watch offers both high functionality and a sporty design that originated in Europe. Along with compatibility for standard radio waves from the five transmitters worldwide, a slim module of the OCEANUS features multiple hands for chronograph, tide graph, and many other measurements.

Ultimate Solar-powered Timepieces

Solar-powered, radio-controlled watches continue to work without resetting as long as a light source is available. Casio's Tough Solar power system combines a high-capacity rechargeable battery and a small solar panel that generates electricity, even from fluorescent lights. The watches also take advantage of advanced energy-saving large-scale integration (LSI) chips, and a power-saving function that turns off the display when left for a long time in the dark. This means that they can operate for a long time in places without light. Casio has achieved the ultimate in a maintenance-free watch that needs only natural energy to run.



Anytime, Anywhere

W41CA



The aim of Casio's Mobile Network Solutions strategy is to provide an optimal usage environment for business and personal applications, regardless of time or place. Casio is contributing to the development of a truly mobile society with solutions focusing on compact cellular phones with advanced functions, and mobile terminals for a wide range of business needs.

The slim W41CA cellular phone is compatible with CDMA2000 1X EV-DO (high-speed data communication) technology and has a built-in camera with 2.1 megapixels and a 2.6-inch wide LCD. It is also compatible with Osaifu Keitai® ("Mobile Wallet") and Mobile Suica (electronic train pass) services, and can view Websites for PCs.

While offering superior water and shock resistance, this tough cellular phone is compatible with CDMA2000 1X EV-DO technology, enabling access to the latest communication services. Featuring a 2.1-megapixel camera and a 50MB data folder, it can also be used with external memory. A mobile electronic dictionary is also built into the phone.

G'zOne
W42CA



DT-5200

This mobile communication terminal combines the features of a handy terminal with the portability of a PDA. By operating it in combination with Excellent Store® shop support solutions, the user can perform everything from data transmission to routine retail tasks with one device. The DT-5200 leverages information to increase total in-store productivity and contributes to the standardization of business management.



Complying with the RoHS Directive

The W42CA cellular phone not only complies with the RoHS Directive, the European regulation on environmentally harmful substances, but also offers high durability for a long product life. Based on a unique design concept, it delivers great shock resistance and an IPX7* grade waterproof designation, enabling users to enjoy the latest technology in a tough, long-lasting body.

* IPX7 waterproof designation (formerly JIS-7 grade water resistant construction): The handset will continue to operate as a phone and resist water intrusion when submerged at the bottom of a one-meter-deep tank of fresh, still water at a normal temperature for as long as 30 minutes.



Reliability Delivers Efficiency



Page Printer N3500

This compact printer offers high-resolution printing using super-fine toner plus high-speed printing at 24 color pages or 30 monochrome pages in a minute. It provides print security functions such as individual authenticated printing. At the same time, a complete recovery system for toner cartridges reduces environmental impact and printing costs.

Casio provides original solutions for all kinds of businesses, integrating hardware and software. Casio makes page printers for all manner of color documents, systems for enhancing the efficiency of administrative functions at financial institutions, cash registers for a wide variety of retail formats, and the ADPS Personnel System for supporting company human resource strategies. Casio has earned the praise and trust of business professionals.

ADPS Strategic Integrated Personnel System 7

This comprehensive solution supports the streamlining of administrative work in human resources departments. The system has been demonstrated to realize a task application rate of 95%, thanks to an expanded list of ready-to-use applications to meet the diverse needs of enterprise users. In addition to basic human resources and payroll tasks, the system utilizes a newly added HR-Library programmed with 13 types of personnel development systems, such as systems for internal transfer and announcement of open positions.

TE-300



The TE-300 is a cash register that fits well with the interior design of a store by enabling the cash drawer to be placed in a separate location from the slim and compact letter-sized main unit. It also features an anti-microbial treated keypad for use in medical and restaurant settings.

Reducing Operating Costs through Efficient Recycling Systems

Casio page printers realize low operating costs through efficient recovery and recycling, thanks to the adoption of the "Return Toner Cartridge" program, a complete recovery system for reusing toner cartridges. The printers comply with various environmental standards such as the RoHS Directive on environmentally harmful substances, Eco Mark, the International Energy Star Program, and the "designated procurement goods, etc." stipulated under the Japanese Law on Promoting Green Purchasing.



Creating the Cutting Edge

Cutting-edge products are born of the latest advances in electronic components. Take for instance the LCD panel, an indispensable interface between man and machine, where Casio specializes in small- and medium-sized LCDs for mobile devices, including TN, STN, and TFT panels. In another advanced field, Casio Micronics conducts bump processing, as well as COF and other packaging operations. Casio's electronic components are hard at work in applications across the industrial spectrum.

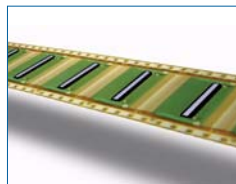


TFT LCD Modules

Hyper Amorphous Silicon TFT (HAST) is Casio's original superfine LCD technology. Able to produce vivid photographic images using amorphous silicon, HAST is based on COG technology and the development of low resistance circuits and a high-aperture ratio for TFT arrays, multipin-slim LSI and other technologies. The clarity of the images it produces has made Casio's HAST technology a favorite for application in cellular phones, digital cameras and a wide variety of other mobile devices.

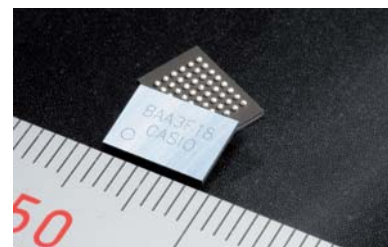
COF

COF refers to a film on which LSI chips for LCD panels are mounted. The film is thinner and more flexible than a conventional board, making it possible to design larger LCD panels. Because the circuits are fixed in the base film, COF is ideal for detailed processing. As the trend towards ultra-fine pitch LSI grows, so too does the demand for COF technology.

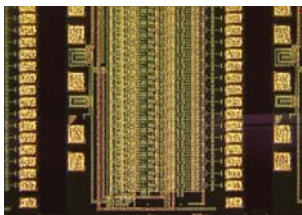


WLP refers to the creation of chip-sized packages right on a silicon wafer through copper redistribution formation, electrode post formation and resin sealing. WLP is cost effective, and is the most advanced LSI miniaturization technology, making it possible to produce ever-smaller devices with products such as cellular phones and digital cameras.

WLP (Wafer Level Package)



BUMP



BUMP is a technology that forms microelectrodes for LSI chips, which are essential for high-density packaging. Using gold or solder, protruding electrodes are formed on an LSI wafer terminal. BUMP technology is essential for circuits in cellular phones and other advanced mobile devices.

Manufacturing Process Achieves Broad Reduction of Global Warming Impact

Casio used to use a common cleaning agent called nitrogen trifluoride (NF₃) in its manufacturing process for TFT LCDs. Now, however, Casio has made a complete switchover to carbonyl difluoride (COF₂), becoming the first company in the industry to do so. This change has dramatically reduced the global warming impact of the process to 0.04% of the previous level. Casio has also completely eliminated environmentally harmful substances from products as required by the RoHS Directive, now using, for instance, lead-free solder for BUMP.

