

Contributing to Society: A History of Innovative Product Craftsmanship and Strong Stakeholder Relationships

Business Activities



1957

1957 Commercial production of the world's first small, fully electric calculator starts. Casio Computer Co., Ltd. founded.

CSR Activities

Corporate Profile

CSR Highlights

CSR Management

Casio and the Market

Casio and the Global Environment

Casio and Employees

Casio and Society

Company Data

Casio releases 001, its first transistor-based electronic desktop calculator.
Export of electronic desktop calculators to overseas markets begins.



Casio Mini



Casiotron



Casio Tone



TR-2000



G-SHOCK

Casio stock listed on the second section of the Tokyo Stock Exchange.

Casio Mini, the world's first personal electronic calculator, released.
Casio stock transferred to the first section of the Tokyo Stock Exchange.

Casio enters timepiece market with the release of Casiotron, a digital wristwatch.

Electronic cash register released.

Production of liquid crystal panels for watches begins.

Σ-S8700 series of Japanese-language office computers released.

Casio Tone electronic keyboards released.

TR-2000, Casio's first electronic dictionary, released.
SL-801 solar-powered electronic calculator released.

First G-SHOCK, a shock-resistant wristwatch, released.
TV-10 pocket-sized LCD color TV released.

First LCD shutter page printer released.

PELA super-thin digital watch released.

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1986

Qualification program based on meritocracy adopted. Education and training system established.

Zero defect campaign launched to promote "Casio known for quality."

Casio Labor Union formed, with the basic credo of "Trust Each Other, Understand Each Other."

Casio Eight Club established to promote amicable relationship with office supply wholesalers throughout Japan.

Casio receives Prime Minister's Commendation for its contributions to the progress of calculators.

First CASIO WORLD OPEN GOLF TOURNAMENT held.
Dedicated office, the Consumer Section, established to receive inquiries from general consumers.

Casio Science Promotion Foundation established.

Company-wide Quality Improvement Campaign launched.



Casio Eight Club



Certificate of commendation



The first CASIO WORLD OPEN



Casio Science Promotion Foundation



Company-wide Quality Improvement Campaign

Business Activities		CSR Activities
<p>ADPS R1, an office information processing device that requires no user program, released.</p>	1989	Consumer Section renamed to Customer Service Office, and set up in each region of Japan.
<p>Name Land (KL-1000) label printer released.</p>	1991	Casio Environmental Conservation Committee established.
<p>BP-100, a wristwatch-type blood pressure monitor, released.</p>	1992	
<p>QV-10, the first digital camera in the world with an LCD monitor, released.</p>	1993	Casio Environmental Charter and Casio Voluntary Plan for the Environment adopted.
<p>DQD-10 radio-controlled clock released.</p>	1995	Use of specified CFCs and 1, 1, 1-trichloroethane discontinued.
	1996	
<p>World's first watch equipped with GPS function released. C303CA, a shock- and water-resistant, cdma One-compatible cellular phone, released.</p>	1997	Casio Group's environmental activities published on Casio Website. Yamagata Casio acquires ISO14001 certification.
<p>VeriPat TM, a fingerprint verification algorithm, developed.</p>	1998	Casio Korea acquires ISO14001 certification. Casio Code of Conduct established.
<p>WVA-300D/300K solar-powered radio-controlled watch released.</p>	1999	"Clean & Green 21" Initiative, a Casio Group-wide environmental action plan, introduced. Green Procurement Guidelines established. Program launched to recover tape cartridges from label printer products sold to corporate customers. Corporate officer system adopted. <i>Environmental Report 1999</i> published. Casio participates in Eco-products 1999 exhibition.
<p>R&D success achieved on small, high-performance fuel cells for mobile devices. Casio delivers first camera-equipped cellular phone with GPS to au of KDDI.</p>	2000	ISO14001 certification now acquired at all manufacturing sites in Japan and four sites of Casio Computer Co., Ltd.
<p>EXILIM, the world's thinnest, wearable card-sized digital camera, released.</p>	2001	Casio Green Products 30 (C.G.P.30) campaign launched. Recycling of secondary rechargeable batteries initiated.
<p>Fingerprint verification device for mobile devices developed. Casio enters the data projector market.</p>	2002	Three Casio sites (the head office and Ichinomiya factory of Kofu Casio Co., Ltd., and the Yamanashi facility of Casio Micronics Co., Ltd.), achieve zero emissions (less than 1% waste disposed in landfills). Program launched to recover and recycle end-of-life personal computers and other information processing equipment sold to corporate customers. Kochi Casio Co., Ltd., awarded the Natural Resources and Energy Agency Director-General's Commendation for Excellence in Energy Management at a Factory (in the electricity sector).
<p>Casio Hitachi Mobile Communications Co., Ltd., a joint venture with Hitachi, Ltd., for developing cellular phones, established.</p>	2003	Charter of Creativity for Casio established. Casio Code of Conduct revised. Casio Common Commitment established. Recovery of end-of-life home personal computers initiated.
<p>Casio collaborates with Renesas Technology Corp. on semiconductor device packaging technology. Casio forms alliance in LCDs with Taiwan's HannStar Display Corp.</p>	2004	CSR Operations Section and CSR Committee established. <i>Sustainability Report 2004</i> issued, replacing the <i>Environmental Report</i> .
<p></p>	2005	<i>Corporate Sustainability Report 2005</i> issued, replacing the <i>Sustainability Report</i> . Casio Computer Co., Ltd., and Casio Lease Corporation obtain Privacy Mark certification. Improvements completed on all products destined for Europe in compliance with the RoHS Directive.
<p></p>	2006	<i>Corporate Report 2006</i> issued, replacing both the <i>Corporate Sustainability Report</i> and <i>Corporate Profile</i> .



QV-10



GPS cellular phone with built-in camera for au



EXILIM

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