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Editorial Policy

Casio began publishing its *Environmental Report* in 1999. In 2004, the publication was changed to the *Sustainability Report* with the addition of social and economic content. In 2005, the content was further improved to create the *Corporate Social Responsibility Report*. In 2006, it has been renamed the *Corporate Report*, and now includes the previously separate *Corporate Profile*. By also adding a Web version to the printed publication, offering more detailed data, Casio is striving to provide more accessible information to all of its stakeholders.*

- The report has been presented in an easy-to-understand format, so that all stakeholders,* including the consumers who love Casio products, can easily read the material.
- In this report, the name "Casio Computer Co., Ltd.," refers only to the parent company, while "Casio" is used to indicate the entire Casio group of companies.
- Beginning with this report, Casio has changed the way it designates the fiscal year to match the other reports it regularly publishes:
 In this report: FY2006 means from April 1, 2005 to March 31, 2006
 Previous reports: FY2006 meant from April 1, 2006 to March 31, 2007
- Graphs and diagrams have been designed so that they are easy for everyone to view, including those with different visual and color perception.

*Stakeholders

Stakeholders of Casio include customers, suppliers, investors, shareholders, employees, local residents, NGOs, NPOs, the mass media, financial institutions, researchers, and government agencies.

Forecasts and Forward-looking Statements

The future forecasts and forward-looking statements published in this report for Casio Computer Co., Ltd., and Casio are based on information available at the time of publication. These forecasts and statements include potential risk and uncertainty, and the reader should be aware that the actual results of business activities may differ from these predictions.

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Growing with Society through Creativity and Contribution

“Let’s build the ideal calculator with our very own hands.” This was the mantra adopted by the four Kashio brothers as they developed a calculator that used only electrical circuits—back when gear-operated mechanical calculators were the only available technology. By 1957, the four brothers had already succeeded, introducing the world’s first small, fully electric calculator (the “14-A”), and founding Casio Computer Co., Ltd.

Ever since, Casio has been leveraging its digital technologies to advance into new business fields—timepieces, musical instruments, and LCD monitors, to name a few. Casio’s dynamism comes from its profound ability to develop innovative products that meet latent but universal needs. Again and again, Casio has defied conventional wisdom to give people the things they really need but haven’t even thought of yet. The company is contributing to societies around the world by delivering convenience and entertainment, creating new markets, and facilitating cultural development.

True to its corporate creed, “Creativity and Contribution,” Casio’s greatest responsibility is improving people’s lives by developing groundbreaking new products. Along with this core commitment, Casio is proud to say that all of its employees have, as part of their job descriptions, determined their own personal commitment to social contribution. The goal of the company and all of its people is to grow by helping society to grow.

