

# Communication about the Environment and Disclosure

Casio strives to actively disclose information through various opportunities and media

## Participation in Exhibitions

Casio has participated in the Eco-products Exhibition since it started. The Eco-products Exhibition is the largest exhibition of environmentally conscious products, services and activities in Japan. In fiscal 2004, Casio sought to build communication with its stakeholders about the environment by introducing Casio products that were developed under the concept of "compact, lightweight, slim, and energy efficient," and also by making a video presentation of Casio's environmental conservation activities.

Casio plans to take part again in the Eco-Products 2005 Exhibition.



Eco-Products 2004

## "Sustainability Report Reading Session" Held

On August 3, 2004, Casio invited seven teachers from elementary and middle schools in the Tokyo area to its Hachioji Research and Development Center and held the "Sustainability Report Reading Session."

Casio personnel gave a presentation of Casio's environmental activities, using the Sustainability Report 2004 as the main reference material, and had the participants hold a Casio Green Product (digital camera) and examine it while explanations were provided.

The participants gave the following comments and opinions:

- I felt the need to educate my students about how corporations approach environmental issues.



Sustainability Report Reading Session

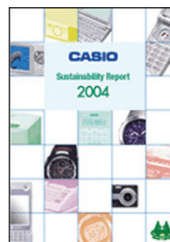
- I felt that it would become necessary for schools to publish what might be called a school management and environmental report so that school education can be evaluated and improved on.
- I was able to develop clear understanding of the concept of LCA (life cycle assessment) and how corporations use it.

## Publication of Environmental Reports

Casio began to publish its environmental report in 1999. The old reports, together with the latest report, can be viewed at Casio's Website.



Environmental Report 2003



Sustainability Report 2004 (published in July 2004)

URL <http://world.casio.com/env/>

## Publication of Site Reports

Again in fiscal 2004, Kofu Casio Co., Ltd. published its annual site report. In addition, Kochi Casio Co., Ltd. and Casio Micronics Co., Ltd. published their site reports for the first time. These reports provide details of their site-specific efforts on environmental conservation, resource saving, energy saving, and eco-communication.



Site Reports 2004 (From left, Kofu Casio, Kochi Casio and Casio Micronics)

## Information Release on the Environmental Website

In connection with the overall environmental

activities of the Casio Group, a home page has been set up to provide the latest information on the company's environmental activities.

URL <http://www.casio.co.jp/csr/> (in Japanese)



Environment Home Page

## Participation in the Sustainable Management Forum of Japan

Starting in fiscal 2004, Casio has taken part in the Sustainable Management Forum of Japan by having Mr. Wakao, Section Chief of Casio's CSR Operation Section serve as a director of the forum. His responsibilities include providing manpower assistance to the Sustainable Management Rating Reviews, which are conducted annually by the Sustainable Management Rating Institute, an external organization of the forum, and contributing to the sustainable growth of the society.

URL <http://www.smf.gr.jp/index.htm>

## Outside Awards

Yamagata Casio Co., Ltd. received recognition by the Environmental Conservation Council of the Prefecture of Yamagata in fiscal 2005 for its environmental conservation activities over the past three years, including the achievement of zero emission, a reduction of CO<sub>2</sub> emissions with the adoption of a co-generation system, and a reduction of wastes with the development of a defect generation system. The company was conferred with the "Yamagata Prefectural Governor's Award for Excellence in Promotion of Environmental Conservation."



Award Certificate