

# Casio Environmental Charter and Casio Fundamental Environmental Policies

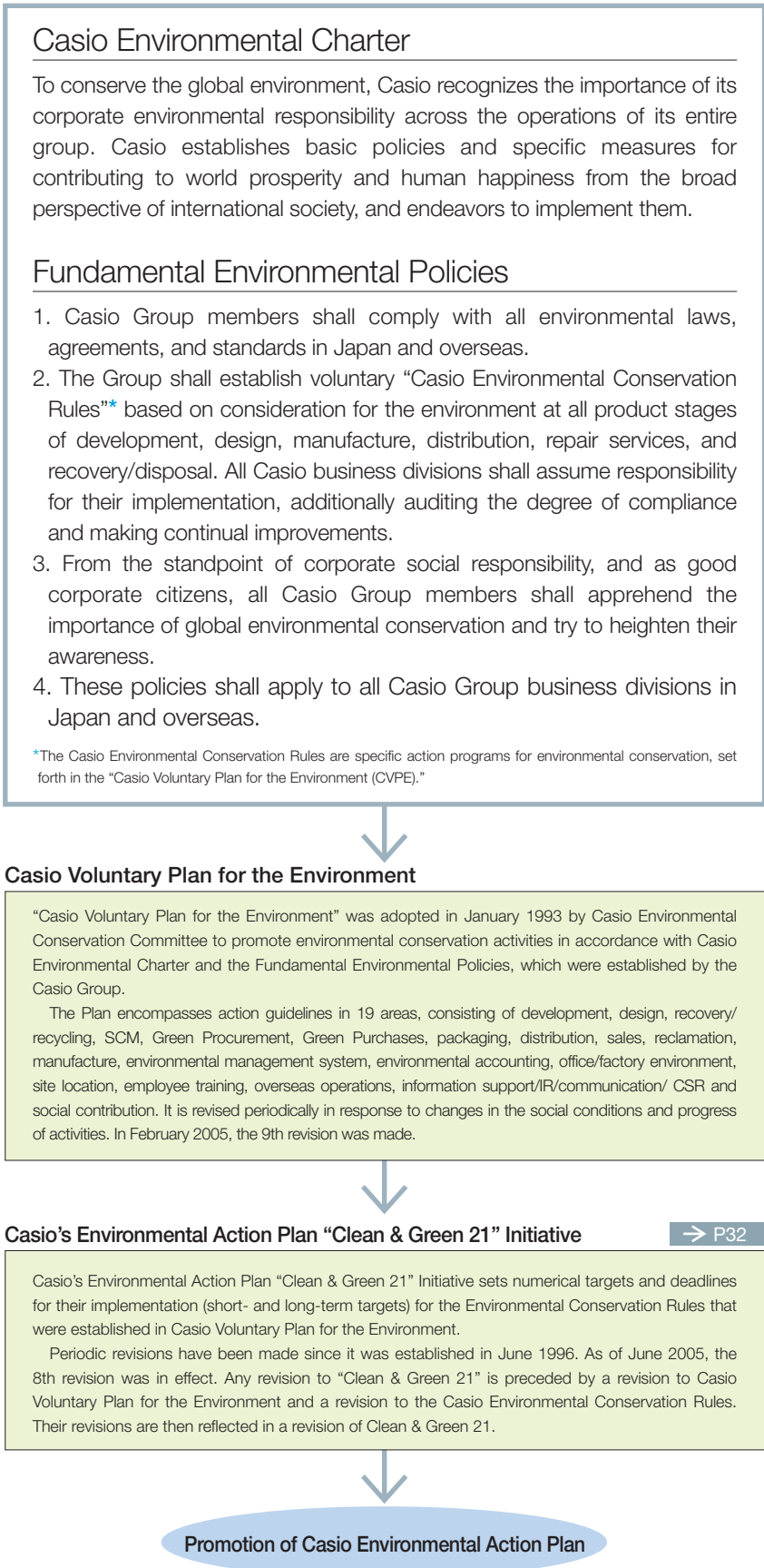
**Consistent with its corporate creed of “Creativity and Contribution,” Casio sets specific rules and targets to promote its environmental management.**

Casio established its Charter of Creativity for Casio to creatively put to practice its corporate creed of “Creativity and Contribution.” The Charter describes a mechanism for the practicing environmental management, such as social contribution, environmental conservation, information disclosure and communication with stakeholders.

The philosophy and concept that underlie the Charter of Creativity for Casio, Casio Common Commitment, and Casio Code of Conduct are also present in the Casio Environmental Charter and the Casio Fundamental Environmental Policies, which were created in January 1993.

Casio Voluntary Plan for the Environment was established to put to practice specific environmental conservation activities, based on these charter and policies. The Plan stipulates specifics of environmental conservation implementation items, such as the purpose, environmental conservation themes, specific measures, target values, implementation departments, and audit departments, and name them the “Environmental Conservation Rules.”

Furthermore, Casio established Casio Group’s Environmental Action Plan “Clean & Green 21” Initiative, which provided specific numerical targets and the deadlines for meeting such targets, and presented the Group-wide medium-term action plan. Casio is pressing forward to achieve the plan.



## Casio Environmental Charter

To conserve the global environment, Casio recognizes the importance of its corporate environmental responsibility across the operations of its entire group. Casio establishes basic policies and specific measures for contributing to world prosperity and human happiness from the broad perspective of international society, and endeavors to implement them.

## Fundamental Environmental Policies

1. Casio Group members shall comply with all environmental laws, agreements, and standards in Japan and overseas.
2. The Group shall establish voluntary “Casio Environmental Conservation Rules”<sup>\*</sup> based on consideration for the environment at all product stages of development, design, manufacture, distribution, repair services, and recovery/disposal. All Casio business divisions shall assume responsibility for their implementation, additionally auditing the degree of compliance and making continual improvements.
3. From the standpoint of corporate social responsibility, and as good corporate citizens, all Casio Group members shall apprehend the importance of global environmental conservation and try to heighten their awareness.
4. These policies shall apply to all Casio Group business divisions in Japan and overseas.

<sup>\*</sup>The Casio Environmental Conservation Rules are specific action programs for environmental conservation, set forth in the “Casio Voluntary Plan for the Environment (CVPE).”

## Casio Voluntary Plan for the Environment

“Casio Voluntary Plan for the Environment” was adopted in January 1993 by Casio Environmental Conservation Committee to promote environmental conservation activities in accordance with Casio Environmental Charter and the Fundamental Environmental Policies, which were established by the Casio Group.

The Plan encompasses action guidelines in 19 areas, consisting of development, design, recovery/recycling, SCM, Green Procurement, Green Purchases, packaging, distribution, sales, reclamation, manufacture, environmental management system, environmental accounting, office/factory environment, site location, employee training, overseas operations, information support/IR/communication/ CSR and social contribution. It is revised periodically in response to changes in the social conditions and progress of activities. In February 2005, the 9th revision was made.

## Casio's Environmental Action Plan “Clean & Green 21” Initiative

→ P32

Casio's Environmental Action Plan “Clean & Green 21” Initiative sets numerical targets and deadlines for their implementation (short- and long-term targets) for the Environmental Conservation Rules that were established in Casio Voluntary Plan for the Environment.

Periodic revisions have been made since it was established in June 1996. As of June 2005, the 8th revision was in effect. Any revision to “Clean & Green 21” is preceded by a revision to Casio Voluntary Plan for the Environment and a revision to the Casio Environmental Conservation Rules. Their revisions are then reflected in a revision of Clean & Green 21.

Promotion of Casio Environmental Action Plan