



Chapter II

Global Environment and Casio

Casio sets its rules and goals from an international perspective by recognizing the importance of a corporation's responsibility to the environment. Based on its philosophy and technological system that have been established since its start, Casio strives to achieve global environment conservation.

Responsibilities to the Contemporary and Future Generations

- Consideration to the Environment in Product Development
- Consideration to the Environment in Material Procurement
- Reduction of the Environment Impact of Production Activities
- Consideration to the Environment through Green Products
- Consideration to the Environment in Distribution and Packaging
- Recovery and Recycling



Contemporary Generation

Future Generations