

Personal Information Protection

Casio makes every effort to ensure that personal information is protected and managed in accordance with company policies.

Philosophy on Personal Information Protection

Casio considers proper management of the personal information that we receive from customers and other stakeholders in the course of our business activities to be one of our key social responsibilities, and constantly works to ensure the security of personal information.

In preparation for the full implementation of Japan's new Personal Information Protection Law in April 2005, Casio launched the Protection of Personal Data Project in June 2004 to ensure that all employees of the Group would be equipped to comply with the law, and started work to establish specific policies and mechanisms toward that end.

This was followed by the establishment of Casio's Policies on Personal Information Protection in February 2005, as guidelines for the safe and proper protection of personal data. Based on these overall policies, we then established the "Personal Information Protection Basic Rules," "Personal Information Protection Implementation Rules," "Internal Control Rules," "Safety Measures Rules," "and "Emergency Response Rule," and are continuing to strive to

ensure that all employees and officers are familiar with them.

Personal Information Protection System

Casio appointed an executive vice president to the position of Chief Privacy Officer and constructed a system for personal information protection under his direction. With the support of top management, all employees and officers are being urged to cooperate with measures to protect personal information.

In March 2005, we set up the Personal Information Protection Office, which inherited the functions of the Personal Information Protection Project. Three positions were created in the Office to handle customer service, information systems and employee education, respectively. In addition, two leaders were appointed in each department to promote efforts relating to personal information protection at the department level.

Privacy Mark Certification

As part of Casio's drive to strengthen its a

system for safe and proper handling of personal data, the company has been pressing forward with efforts to receive Privacy Mark* certification.

In fiscal 2004, all personal data held by the company was inventoried, rated, and subjected to a risk analysis, meeting the requirements of the JISQ15001 relating to compliance programs. Based on the results of this analysis, we established various rules and took additional steps. These steps included education for all employees and officers, tighter control of access to the information system and log control, and re-examination of contracts with the business partners with whom we have agreements on the handling of personal data.

Based on the results of an internal audit performed in February 2005, we determined that the measures we had implemented brought Casio to a level that would qualify for the Privacy Mark. We then applied for Privacy Mark certification in March 2005.

*Privacy Mark: A program in which the Japan Information Processing Development Corporation, a public-service foundation, evaluates the adequacy of corporate protective measures related to the handling of personal data, and certifies those which are found to have adequate protective measures in place. Certified corporations are permitted to display the Privacy Mark.

Policies on Personal Information Protection

- 1. Establishment and on-going improvement of a compliance program**

The company has established, implements and maintains a compliance program (including these policies, the "Personal Information Protection Basic Rules" and other rules and regulations) for the purpose of safely and properly protecting personal data. The company also improves this compliance program on an ongoing basis, using such occasions as internal audits and reviews by the President and CEO.

measures, such as information security measures, in order to ensure the safety and accuracy of personal data.

Furthermore, the company implements proper measures to prevent and rectify unauthorized access to personal data, as well as its loss, destruction, alteration or leakage.
- 2. Handling of personal data**

The company has established a system of control to adequately protect personal information, and appropriately collects, uses and makes available to other parties such personal data. This is done in accordance with the "Personal Information Protection Basic Rules" and other rules and regulations, and by taking into consideration the nature and scale of operation of individual departments.
- 3. Implementation of safety measures**

The company implements safety
- 4. Compliance with laws, regulations and other rules**

When handling personal data, the company complies with laws, regulations and other rules that apply to such personal data.
- 5. Respect of the rights of data subjects**

The company respects the rights of the subjects (individuals) whose personal data it has knowledge of. When such individuals request disclosure of information about themselves, correction or deletion thereof, or refuse permission for its use or release, we comply with any such reasonable request.

Kazuo Kashio, President and CEO
Casio Computer Co., Ltd.
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