

Responsibility to the Local Communities

We strive to build relations of trust with local communities through organizing factory tour projects to provide learning and discovery opportunities. We also promote disaster prevention measures, valuing the exchanges with the local residents.

Factory Tour for 10,000 People

Under the title of "factory tour for 10,000 people"*, we open Casio facilities to the public and organize factory tours starting from February 2004, mainly for elementary school children.

Concepts of this project are as follows:

1. To open Casio facilities to the public to offer learning and discovery opportunities for the visitors.
2. To provide employees' children with a chance to realize and cherish family ties by seeing their fathers or mothers working.
3. To encourage the visitors to understand product functions and to find science exciting through an experience of watching our production line and trying easy assembly work.

We also explain the importance of our environmental efforts and "Kids ISO" activities.

* Co-hosted by Casio Computer, Casio Micronics, Kofu Casio and Casio Business Service

■ Elementary school children with Kids ISO certificates in their hands



■ Kids ISO Program

Publication of Environmental Reports

We began preparing annual environmental reports in 1999. Previous issues, as well as the latest one, can be viewed on World Casio Web site.



Organizing a Lecture on the Environment

In November 2003, we organized a lecture on the environment at Kofu Casio, given by Mr. Michio Ishii from Yokogawa Human Create Corporation and Chairman of the Japanese Standards Association's Environmental Review Judgment Committee. Participants in and outside the company totaled 38.



■ Lecture on the environment

Information Provided on the Web

For the entire environmental activities conducted by the Casio Group, please refer to World Casio Web site, which includes the latest information about the Group's environmental activities (world.casio.com/env/).

Also, the Web site provides site-specific data and performance concerning the Group's domestic and overseas sites that could not be included in the sustainability report for lack of space.

Hosting the Casio World Open Golf Tournament

The Casio World Open golf tournament was held at Ibusuki Golf Club in Kagoshima Prefecture for the first time in 1981, and marked its 23rd anniversary in 2003. We have donated Casio products to Ibusuki-shi and Kaimon-cho to be used for school education. We also host golf lessons for young golfers in the local area, given by the professional golfers who join the tournament, with the aim of promoting sports. In addition, we conduct a charity during the tournament period and donate the proceeds to the Ibusuki City Council of Social Welfare and Kaimon Town Council of Social Welfare.



■ Casio World Open 2003



■ Lesson for young golfers

Certificate of Appreciation from Hamura-shi

Executive Vice President Kashio received a certificate of appreciation from the Hamura City Mayor, Mr. Namiki. This was in appreciation of Casio's Hamura Research & Development Center offering digital cameras as gifts for a stamp rally held in the Hamura City Industrial Festival three years in a row. This festival is held on the first Saturday and Sunday of November every year. In 2003, we offered six EXILIM EX-S1 units.

We will continue to support local events and offer our products to contribute to local communities and be closer to them.



■ Certificate of appreciation

Participation in the Exhibition

We have been participating in the Eco-Products Exhibition, the largest exhibition for environmentally conscious products and services in Japan, since its first organization. At Eco-Products 2003, we exhibited products developed based on the concept of light weight, compact, and energy efficient, and introduced our environmental conservation activities by using video for the eco-communication with the stakeholders.



We also plan to participate in Eco-Products 2004.

■ Eco Products 2003

Publication of Site Reports

In 2003, Kofu Casio published an environmental report of its own continuously from last year. This report provides specific information about its efforts in environmental conservation, resource saving, energy saving and eco-communication.



■ Kofu Casio's site report