

## Responsibility to the Business Partners

To solidify the relationship of trust with our business partners, Casio is promoting the following efforts.

### Procurement Policies

In April 2004, we held a meeting to explain our material procurement policies targeting 200 major clients. There we explained the necessity for expanded cooperation and accelerated technological development, and that we will evaluate our business partners by their cost competitiveness, technological strength, and comprehensive response capabilities such as observance of delivery dates and response to our green procurement policy in order to realize a new partnership.

For the competitive suppliers in Japan and overseas hoping to have business relations with Casio, we provide open, fair and equal business opportunities regardless of their nationalities, business scale and past business records.

We will build a mutual partnership with selected suppliers to enhance cost competitiveness and technical edge and to reduce lead time in order to cope with the recent trend requiring shorter product development cycles, multifunctionality and shorter delivery times.



■ Explanatory meeting on our procurement policies

### Technology Exchanges and Exhibitions

Targeting mainly LSI manufacturers, we hold technology exchanges and exhibitions to help them develop new technologies and make quick proposals for electronic component parts. Through this, we facilitate communication with our business partners.



■ Technology exhibitions

### Awards to Our Business Partners

Starting from fiscal 2004, CASIO will present awards to selected suppliers who have shown their understanding and cooperation toward Casio's policies.

### Stakeholder dialog to Read Sustainability Report

In June 2004, we held "a meeting to read Sustainability Report" to facilitate communication with the stakeholders. Casio employees as stakeholders and the Quality & Environment Center and the CSR Operation Section as those responsible for making the report together hosted this meeting that marked the first occasion for stakeholders to deepen their understanding of Casio's environmental management through mutual communication. Eight stakeholders in total participated in the meeting comprising six Casio employees (designers from Consumer Products Div., Timepiece Mfg. Div., System Equip. Div. and Electronic Device Div., a packaging technology designer and an employee from Personnel Dept.) and two outside stakeholders (Ms. Mizue Unno and Mr. Tsutomu Iijima).

Explanation of Casio's environmental management policies was given using the draft version of this Sustainability Report 2004. Then we received questions and comments on Casio's environmental management and CSR activities.



■ Stakeholder dialog to read Sustainability Report

#### ◆ Casio's future challenges chosen from comments on Sustainability Report 2004

- Concrete measures to comply with the WEEE & RoHS Directives are not explicitly described.
- Animated simulation of "Examples of Projects Achieving Results from Environmental Investments" ( [□□p.16](#) ) and "LCA Evaluation" ( [□□p.20](#) ) provided on the Web will be easily comprehensible by children and can be a good material of environmental education.
- It would be better to include the description of communication with customers at the shops in the "Responsibility to the Customers" ( [□□p.25](#) ) section.
- The flow from Top Commitment, Environmental Action Plan to the body text is difficult to understand.
- It would be better to change the title on each page of social responsibility to "develop products with customers," giving specific description of actions.
- CSR policies referred to in the discussion are not described in the body text, making the whole report incoherent.



■ Mr. Tsutomu Iijima



■ Ms. Mizue Unno

#### ◆ Our response to the challenges

We will accept the comments sincerely and reflect them for further improvements of our future environmental management activities and the sustainability reports.