Product Development



C.G.P. 50 Activity

C.G.P. 50 Activity, which was started in fiscal 2001, is for boosting the sales of Casio Green Products meeting the standard to 50% of total sales.

Green Products Certification Results (number of certified models)

ltem FY	2001	2002	2003
Consumer product	1	61	55
System product	0	5	12
Total	1	66	67

