

# Environmental Management

## For a Sustainable Society

The Casio Group values not only the environmental measures in all its business activities, but also the communication with stakeholders for fulfilling our corporate social responsibility.

### Casio's Business Activities

From the day of its foundation, the Casio Group has been conducting a broad range of business activities that include the development and design of new products that are light weight, compact, and energy efficient as its core competence in addition to procurement, production, distribution and sales, use, recycling, and disposal. For a sustainable society, Casio has strengthened its efforts by focusing not only on environmental but also on social and economic values as a triple bottom line.

On the environmental front, we promote resource saving, energy saving, 3R (reuse, reduce and recycle) and measures to phase out harmful substances in the course of production.

In fiscal 2003, we added our electronic dictionary, data projector, electronic cash registers, handy terminal, page printer and others to the list of Green Products, which boosted the sales of Green Products to 44.4% of our total sales. In addition, to comply with the RoHS Directive in Europe, we are implementing group-wide efforts for the elimination of harmful substances, including a switch to using lead-free solder and a full revision of the Casio Group Green Procurement Standard Manual in Purchasing Department.

On the social front, we actively provide Casio's various stakeholders (customers, shareholders, local communities, business partners, NGOs, NPOs, mass media, financial institutions, rating organizations,

researchers, governments, employees, etc.) with necessary information and promote social contribution activities through mutual communication.

On the economic front, we are conducting business activities through development of light weight, compact, and energy efficient products as Casio's core competence.

To balance these three values, in April 2004 we established the CSR Operation Section to promote group-wide efforts of sustainability management by implementing and vitalizing CSR activities.

