

For a Sustainable Society

The Casio Group is implementing environmental measures in each stage of its business activities, including energy conservation, resource saving, and measures to deal with hazardous substances.

Casio's Business Activities

The Casio Group's business operations cover a broad range, comprising development, design, procurement, production, sales, service, and recycling.

In development and design, we promote the development of Green Products characterized by light weight, thin, short, compact and low power consumption. As a result of strenuous efforts, we could achieve the target for fiscal 2003, which was to boost the sales of Green Products to 30% of our total sales, as early as in fiscal 2002. Accordingly, we have set a new goal of increasing the sales to 50% by fiscal 2005. In fiscal 2002, we released the G-Shock, radio-controlled and solar powered model, credit-card-sized LCD digital cameras with a zoom function, and new cellular phones.

For the purchasing of materials, as a

result of aggressively promoting green procurement, we could achieve the green procurement target for fiscal 2003, which was to increase the green procurement rate to 80%, in fiscal 2002. Accordingly, we have set new green procurement targets for fiscal 2005: to achieve a green procurement rate of 95% in Japan and a green procurement rate of 85% overseas.

Our production sites are actively participating in activities aimed at achieving the Environmental Action Plan for reducing the consumption of energy and water as well as the generation of waste and emissions of carbon dioxide (CO₂). They aggressively participate in environmental conservation activities conducted by local communities.

For social contribution activities, Casio has been supporting the Inter-

national Dolphin & Whale Conference since 1994. Besides we give support to high-level research on natural and human science through the Casio Science Promotion Foundation.

We have recovery and recycling systems to promote recycling of printer consumables (drums and toner sets), rechargeable batteries, PCs, and information communications equipment based on the Law for Promotion of Effective Utilization of Resources.

We provide employees with environmental education through programs conducted to maintain and improve our environmental management systems in compliance with ISO 14001 as well as through information provided on the internal Web site for employees.

