

Independent Message

Evaluating the Casio Environmental Report 2003

Capability leading to a sustainable society

Having partially participated in the process of creating the Casio Environmental Report 2003, I am no longer a third party to the report. As part of the process to prepare the 2003 issue, I attended the discussions for Top Management on environmental management in order to understand their commitment to sustainability and the actual technological development promoted at the Casio Group, thinking that one-sided evaluation of the environmental report would not invigorate or accelerate the Casio Group's corporate activities for a sustainable society and that an evaluation of the report should lead to identifying new managerial resources for the contribution to various performance improvements. Through talks with the directors, I was impressed with their earnest commitment to environmental management and their passion for manufacturing products. As highlights of the Casio Environmental Report 2003, the report introduces the Casio Group's management philosophy ("Creation and Contribution"), the Charter of Creativity for Casio, and the Casio Code of Conduct in the pages concerning its

social responsibility. This clearly shows that the Casio Group has a unique corporate culture in that it associates creativity with environmental and social contributions.

Aiming to make steady progress by taking a comprehensive approach

For the discontinuance of the use of hazardous substances regulated by environmental laws and regulations, the report announces deadlines for their discontinued usage. For recycling, the Divisions and the Promotion Office are systematically linked and a recovery system is being established as part of an overall social system. For the development of next-generation environmentally compatible products, the Casio Group is making progress towards the commercialization of light weight fuel cells based on its own technology. If commercialized, these fuel cells would greatly contribute to the reduction of environmental impacts. Regarding the dissemination of information to society at large, a wide variety of information, including detailed performance data, is disclosed to the general public through Casio Computer's Web site.



Tsutomu Iijima,
Representative of the Association
for Environmental Planners

Facing challenges

For future challenges, the environmental report clearly states the targets to be achieved on the appropriate pages. To improve environmental performance, I recommend the Casio Group to hold further dialogues with its stakeholders and actively promote environmental communications, targeting users as well as supply chains. Through creative communication activities, the Casio Group will be able to show its value to society even more clearly and will make further contributions to the development of a sustainable society.

Casio Computer is making efforts to bring about a new quality of life to the ubiquitous society by providing electronics equipment for every lifestyle and business based on its technology to promote light weight, thin, short, compact and low power consumption. Their activities are full of energy and uniqueness and direct us towards the age of comprehensive creativity.

From the Editors

Thank you very much for reading through the Casio Environmental Report 2003, the fifth issue since the commencement of publication of our annual environmental reports.

We target the general public, who are users of Casio products and employees of the Casio Group as the readers of our environmental reports and have been making efforts to make it clear and easy to understand for our readers.

To this environmental report we have added the subtitle "For a sustainable society." As implied by this subtitle, we have created the report with reference to the GRI's Sustainability Reporting Guidelines 2002, beyond the framework of our previous reports which disclosed information about the Casio Group's environmental activities.

In the future, companies will not be able to survive unless they fulfill their social responsibilities in addition to

making profits. In view of this, we invited Tsutomu Iijima, a representative of the Association for Environmental Planners, to some discussions by our directors, and the directors expressed their opinions about the environmental activities based on the Casio Group's management philosophy of "Creation and Contribution" from their own perspectives.

We hope that this Environmental Report 2003 will be a help for readers to understand the future direction of the Casio Group, and we would be very happy to receive your opinions and comments on our environmental management activities from our readers.

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