

Top Commitment



For a Sustainable Society

With Japan's ratification of the Kyoto Protocol in June 2002, measures to prevent global warming, including the Clean Development Mechanism (CDM) and emission trading are now promoted at the national level, in addition to those implemented by the industry.

The Casio Group, as one member of our industry, has been implementing multifarious environmental conservation measures in order to fulfill its corporate responsibility towards the achievement of a sustainable society.

In the 6th Environmental Management Survey conducted last year by Nihon Keizai Shimbun, Inc., the Casio Group was ranked 19th among the 703 companies who provided answers to the survey questionnaire conducted targeting 2,047 manufacturing companies. We could achieve this because the Casio Group's advanced environmental conservation activities were highly esteemed. We are determined to implement further environmental measures on a continuous basis.

In fiscal 2002, we issued the 7th revision of the Casio Voluntary Plan for the Environment (CVPE), which shows the guidelines for environmental activities to be conducted at the following business stages within the Casio Group: development, design, manufacturing, distribution, repair services, and recovery/disposal. In compliance with these guidelines, we revised the environmental auditing sheet for product assessment, enhanced measures for energy conservation, resource saving, and for dealing with hazardous substances, and strengthened our standards for developing Green Products.

Towards the future computer- ubiquitous society, the Casio Group is expected to develop creative products that cannot be found in the product lines of other companies, taking advantage of its advanced technologies for promoting light weight, thin, short, compact and low power consumption as Casio's core competence. To meet expectations and contribute to the development of a sustainable society, I think it necessary for the Casio Group to continue manufacturing eco-compatible products as one of its social responsibilities.

The Environmental Report 2003 provides details and achievements about the Casio Group's environmental activities in fiscal 2002. I hope that the report will help as many readers as possible deepen their understanding about our efforts and thereby broaden the scope of our environmental efforts. We sincerely hope to receive our readers' frank opinions and comments on the report.

July 2003

Kazuo Kashio
President

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Activities in Fiscal 2002 and Future Measures

In accordance with an increasing demand for Extended Producer Responsibility, companies are expected to meet ever more stringent and important environmental requirements, including the new environmental laws and regulations enacted both within and outside this country. In fiscal 2002, following Japan's ratification of the Kyoto Protocol, further global warming prevention measures were demanded and companies were required to take aggressive measures for environmental conservation. Companies are now expected to fulfill their social responsibilities and are evaluated in their environmental performance. To respond to such trends, the Casio Group revised its Environmental Action Plan "Clean & Green 21" Initiative and carried out activities in line with the revised plan. As a result, the following achievements have been realized.

Activities and results

For environmental activities related to products, efforts of the Divisions and the Development HQ led to the achievement of the fiscal year 2003 target (increasing the sales of Green Products to 30% of total sales of all Casio products) in fiscal 2002, a year earlier than planned. Accordingly, we updated the target to increase the rate to 50% of total sales by fiscal 2005. In fiscal 2002, we started full scale operations of the recovery and recycling system for information and communications devices, including office PCs, based on the law for Promotion of Effective Utilization of Recyclable Resources. For consumer devices, we started a recycling system for label printer tape cartridges recovered from general consumers, in addition to corporate customers.

For activities at our group companies, Casio Electronic Manufacturing achieved zero emissions in fiscal 2002, following the achievement by Kofu Casio (head office and Ichinomiya branch) and Casio Micronics (in Yamanashi) in fiscal 2001. As a result, a total of four companies have achieved zero emissions. For green procurement activities, we achieved a domestic procurement rate of 80.3% in fiscal 2002, against the fiscal 2003 target of 80%. We will therefore update the procurement targets to 95% by fiscal 2005 for domestic sites and to 85% for overseas sites.

Future measures

To comply with laws and regulations implemented in each country and to meet our corporate social responsibilities, we will contribute to environmental conservation through Casio products, strengthening the global environmental management basis for expanding environmental management activities at both domestic and overseas production and sales sites, and continue developing outstanding products for our customers. As major activities in fiscal 2003, we will promote measures to build a recovery and recycling system in compliance with the European WEEE and RoHS Directives, and to discontinue the use of hazardous substances through cooperation between the Head Office, Divisions and local agencies.

For mid-term activities, we will revise the Environmental Action Plan "Clean & Green 21" Initiative on a continuous basis in order to set better environmental objectives for products and the Group companies and further reduce the environmental impacts caused by the Casio Group. For details, please refer to the text of the Environmental Report 2003.

July 2003

Yukio Kashio
Executive Vice President
Chairman of the Casio Environmental
Conservation Committee

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