

# Environmental Communication

We disclose environmental information through our environmental reports and Web site as environmental communications with our stakeholders.

## Participation in the Eco-Products Exhibition

The Eco-Products Exhibition is the largest exhibition for environmentally-conscious products and services in Japan. We have been participating in the exhibition since its first organization. At Eco-Products 2002, we exhibited Casio Green Products meeting the strict in-house standards that were developed based on the concept of light weight, thin, short, com-

compact and low power consumption as well as Japan's Eco Mark-certified products, and introduced the environmental activities of the Casio Group.

\*We also plan to participate in Eco-Products 2003.



## Publication of Environmental Reports

We began preparing annual environmental reports in 1999. Previous issues, as well as the latest one, can be viewed on World Casio Web site.



<http://www.casio.co.jp/env/activity/report.html>

## Information Provided on the Web

For the entire environmental activities conducted by the Casio Group, please refer to World Casio Web site, which includes the latest information about the Group's environmental activities ([www.casio.co.jp/env/](http://www.casio.co.jp/env/)).

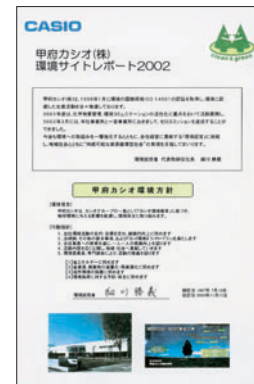
Also, the Web site provides site-specific data and performance data concerning the Group's domestic and overseas sites that could not be included in the environmental reports for lack of space.



<http://www.casio.co.jp/env/activity/performance.html>

## Publication of Site Reports

In 2002, Kofu Casio became the first Group company to publish an environmental report of its own. As a member of the Casio Group, this company is determined to achieve its environmental targets and promote communication with its stakeholders, especially with local communities.



## Activities of Group Companies

Site	Activity	Details	Number of participants	Date
Kofu Casio	Lecture on the environment	"Starry Sky Promenade – Looking at the beautiful night sky" ● Lecture on starry sky and light pollution* by Toshio Ushiyama, photographer and environmental counselor * Light pollution: Light pollution destroys the night sky by too much artificial lighting, thereby making it difficult to see stars at night.	61 persons	July 27, 2002
	Participation in Ecomesse Yamanashi 2002	Exhibition and exchange meeting on the environment held by citizens of Yamanashi Prefecture	Approximately 2,000 persons	August 4, 2002
	Visit to the company by university students	Demonstration of environmental management systems and environmental activities implemented by the company	Students from a university	March 19, 2003
Casio Computer's Head Office	Visit to the company by students including those on school trips	Untold story about the development of the QV-10 digital camera, an introduction to Casio products, and a corporate profile	Students from 1 elementary school, 14 junior high schools, and 1 graduate school	April 2002 to March 2003



Explaining the development history of the digital camera