

# Facilitating Environmental Communication

## Casio Participates in Eco-Products Exhibit

Eco-Products is an exhibit that brings together eco-friendly products to encourage the building of a market for them. Casio has participated from the first exhibit. In this third exhibit, Casio displayed solar-powered and radio-controlled watches and other green products (see p. 10), and also described efforts including its personal computer and printer drum and toner set recovery program, which began full-scale operation in FY2001, and its environmental conservation system.



Casio's booth at Eco-Products 2001, held at Tokyo Big Sight in December 2001.

## Environmental Reports

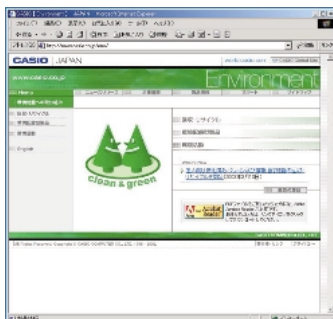
Casio began preparing environmental reports in 1999. Our website offers all the reports issued to date.

<http://www.casio.co.jp/env/activity/report.html>



## Information Provided on the Web

We created a website that comprehensively describes and provides the latest information on Casio's environmental activities.



<http://www.casio.co.jp/env/>

## House Organ Facilitates Environmental Communication

All Casio Group employees share information on environmental activities through the house organ.



## Lectures on the Environment

### Communicating Locally (FY2001)

Title		Date held	Venue	No. of participants/lecturer
Environmental Study Meeting "Clean Energy"		Feb. 2, 2001	Kofu Casio Head Office Facility	73 people (67 non-Casio) <i>Yuki Nara</i> , Edogawa Representative for Citizens Network to Consider Global Warming in Daily Life
Environmental Lectures	"What Is the PRTR?"	Jul. 6, 2001	Kofu Casio Head Office Facility	38 people Yamanashi Pharmaceutical Association <i>Mikio Kobayashi</i> , Environmental Sanitation and Testing Center Director
	"Safe Food and the Environment: From Home to the Company, and from the Company to Home"	Dec. 18, 2001	Kofu Casio Head Office Facility	60 people (4 non-Casio) <i>Kimiko Ashizawa</i> , Yamanashi Eco- Network Chairperson
Environmental Class "Handmade Postcards from Milk Cartons"		Dec. 22, 2001	Kofu Casio Head Office Facility	15 people (6 non-Casio)



Participants made New Year's cards.



Casio employees and others contemplated global warming together.