

# History of Casio

# Corporate Overview



14-A



TUC



001



Typuter



CASIO MINI



CASIOTRON



CASIOTONE



G-SHOCK



TR-2000



QV-10



SL-800



EXILIM



XJ-350

- 1957** Four Kashio brothers start commercial production of the world's first compact all-electric calculator, the 14-A. Casio Computer Co., Ltd., founded.
- 1961** Developed and manufactured the TUC, the world's first automatic form output device for offices.
- 1965** 001 transistor-based electronic desktop calculator released.
- 1966** Export of electronic desktop calculators to overseas markets begins.
- 1967** European office established in Switzerland, Casio's first business location outside Japan.
- 1969** Kofu Factory completed in Yamanashi Prefecture.
- 1970** Casio Inc., a sales subsidiary, established in the U.S. Casio stock listed on the second section of the Tokyo Stock Exchange.
- 1971** Typuter, the world's first inkjet printer, released.
- 1972** fx-1 scientific calculator released. Casio Mini, the world's first personal electronic calculator, released. Casio stock transferred to the first section of the Tokyo Stock Exchange.
- 1974** Casiotron digital wristwatch released.
- 1976** Electronic cash register Σ-50ER released.
- 1978** Casio Taiwan Co., Ltd., Casio's first production subsidiary outside Japan, established.
- 1980** Casiotone electronic keyboards released.
- 1981** TR-2000 electronic dictionary released.
- 1983** First G-SHOCK shock-resistant wristwatch released. Credit-card sized calculator SL-800 released, only 0.8 mm thick.
- 1984** Handheld terminal DT-6000 released.
- 1985** China office established in Beijing, Casio's first business location in that country. fx-7000G graphing scientific calculator released.
- 1995** QV-10, a digital camera with an LCD monitor, released.
- 1996** Electronic dictionary EX-word released.
- 2000** C303CA, a waterproof, shock-resistant cellular phone, introduced for sale by the IDO/DDI Cellular Group.
- 2002** EXILIM, then the world's thinnest, wearable card-sized digital camera, released.
- 2003** Privia compact electronic piano released. XJ-350 high-brightness, A5-size portable data projector released.
- 2006** Casio achieves total sales of 1 billion calculators worldwide.
- 2009** Casio achieves total sales of 50 million G-SHOCK watches.
- 2010** Green Slim Projector, a mercury-free, high-brightness projector, released.

## Company Data (as of March 31, 2014)

<b>Name</b>	Casio Computer Co., Ltd.
<b>Headquarters</b>	6-2, Hon-machi 1-chome, Shibuya-ku, Tokyo 151-8543, Japan
<b>Telephone</b>	+81-3-5334-4111
<b>Established</b>	June 1, 1957
<b>Paid-in capital</b>	¥48,592 million
<b>Employees</b>	10,992 (consolidated)
<b>URL</b>	<a href="http://world.casio.com/">http://world.casio.com/</a>

## Directors (as of July 1, 2014)

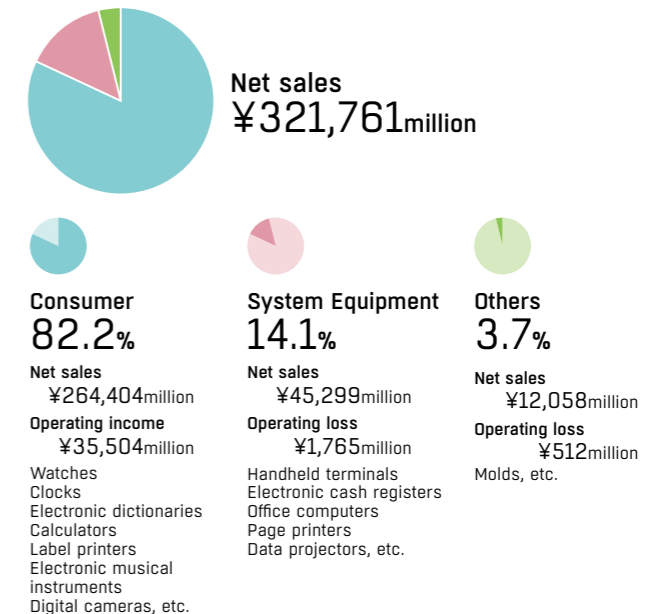
<b>President and CEO</b>	Kazuo Kashio
<b>Senior Executive Managing Officers, Members of the Board</b>	Fumitsune Murakami Akira Kashio Akinori Takagi Hiroshi Nakamura Yuichi Masuda Kazuhiro Kashio
<b>Executive Officers, Members of the Board</b>	Toshiyuki Yamagishi Makoto Kobayashi
<b>Directors, Members of the Board</b>	Hirokazu Ishikawa (Outside) Makoto Kotani (Outside) Yasushi Terao (Outside) Tadashi Takasu Hironori Daitoku (Outside)
<b>Statutory Auditors</b>	Atsushi Yazawa Nobuyuki Mochinaga Koji Moriya Tetsuo Kashio Toshiharu Okimuro Takashi Kashio Jin Nakayama Shin Takano Masayuki Uehara Shigenori Ito Nobuyuki Inada Toshiyuki Iguchi Hideaki Terada

## Net Sales and Income (Fiscal Year Ended March 31, 2014)

<b>Net sales</b>	¥321,761million
<b>Operating income</b>	¥26,576million
<b>Ordinary income</b>	¥25,743million
<b>Net income</b>	¥15,989million

## Sales and operating income by reporting business segment

\* The consolidated operating income values by segment represent numbers before adjustment (Adjustment amount: -6,651 million yen)



## Sales by region

