History of Casio

1957 Four Kashio brothers start commercial production of the world’s first compact all-electric calculator, the 14-A. Casio Computer Co., Ltd., founded.

1961 Developed and manufactured the TUC, the world’s first automatic form output device for offices.

1965 Digi transistor-based electronic desktop calculator released.

1966 Export of electronic desktop calculators to overseas markets begins.

1967 European office established in Switzerland, Casio’s first business location outside Japan.


1970 Casio Inc., a sales subsidiary, established in the U.S. Casio stock listed on the second section of the Tokyo Stock Exchange.

1971 Typuter, the world’s first inkjet printer, released.

1972 fx-1 scientific calculator released. Casio Mini, the world’s first personal electronic calculator, released. Casio stock transferred to the first section of the Tokyo Stock Exchange.

1974 Casiotron digital wristwatch released.

1976 Electronic cash register R-30ER released.

1978 Casio Taiwan Co., Ltd., Casio’s first production subsidiary outside Japan, established.

1980 Casiotone electronic keyboards released.


1983 First G-SHOCK shock-resistant wristwatch released. Credit-card sized calculator SL-80D released, only 0.8 mm thick.

1984 Handheld terminal DT-600D released.

1985 China office established in Beijing, Casio’s first business location in that country. fx-7000G graphing scientific calculator released.

1989 QV-10, a digital camera with an LCD monitor, released.

1990 Electronic dictionary EX-word released.

1991 EXILIM, then the world’s thinnest, wearable card-sized digital camera, released.


1995 Digi was released.

1996 Electronic dictionary EX-word released.

2000 C300CA, a waterproof, shock-resistant cellular phone, introduced for sale by the IDO/DDI Cellular Group.

2002 EXILIM, then the world’s thinnest, wearable card-sized digital camera, released.

2003 Privia compact electronic piano released.

2006 Casio achieves total sales of 1 billion calculators worldwide.

2007 Casio achieves total sales of 50 million G-SHOCK watches.

2009 Casio achieves total sales of 1 billion calculators worldwide.

2010 Green Slim Projector, a mercury-free, high-brightness projector, released.

2010 Casio achieves total sales of 50 million G-SHOCK watches.

2010 Casio achieves total sales of 50 million G-SHOCK watches.

Corporate Overview

Company Data (as of March 31, 2014)

- Name: Casio Computer Co., Ltd.
- Headquarters: 6-2, Hon-machi 1-chome, Shibuya-ku, Tokyo 151-8543, Japan
- Telephone: +81-3-5334-4111
- Established: June 1, 1957
- Paid-in capital: ¥48,592 million
- Employees: 10,892 (consolidated)
- URL: http://world.casio.com/

Directors (as of July 1, 2014)

- President and CEO: Kazuo Kashio
- Senior Executive Managing Officers, Members of the Board: Toshiyuki Yamagishi, Tetsuo Kashio, Akira Kashio, Akkori Takagi, Hiroshi Nakamura, Yuichi Masuda, Kazuhiro Kashio

Executive Officers, Members of the Board

- Director, Members of the Board: Hirokazu Ishikawa, Toshiyuki Yamagishi, Makoto Kobayashi

Statutory Auditors

- Vasuji Terao (Executive Managing Officer, President, Korea Director), Tadashi Takasugi, Hiroyuki Daitoku (President, Vice President, Asia & Others Director)

Executive Officers

- Atsushi Yawata (President, CEO), Nobuyuki Ichinaga (President, Marketing Group Director), Koji Moriya (Executive Managing Officer, President, China Director), Tetsuo Kashio (President, Marketing Group Director), Takeshi Kashio (President, Marketing Group Director), Jin Nakayama (President, Marketing Group Director)

- Masayuki Shimizu (President, Marketing Group Director), Shinvu Iwahara (President, Marketing Group Director), Shigekazu Ito (President, Marketing Group Director), Nobuyuki Iinada (President, Marketing Group Director), Toshio Ikishita (President, Marketing Group Director)

Net Sales and Income (Fiscal Year Ended March 31, 2014)

- Net sales: ¥321,761 million
- Operating income: ¥25,743 million
- Ordinary income: ¥26,576 million
- Net income: ¥15,989 million

Sales by region

- Asia & Others: 35.9%
- North America: 11.9%
- Europe: 15.6%
- Japan: 36.6%