

Social Contribution by the Casio Group

Casio aims to help create a healthier, kinder society. Some of Casio's unique social contribution activities are highlighted below.

Community Contribution



Contributing to education and scholarship



Community Contribution

As a member of local communities, Casio promotes communication with residents, and carries out locally based activities.

A. Supporting the Cherry Marathon in Yamagata

Yamagata Casio has been supporting the Cherry Marathon in Higashine City since 2004. The company's intention is to become an enterprise that is appreciated by local residents not only for its corporate activities, but also for its contribution to the local community and

Higashine City. At the marathon held in 2011, Yamagata Casio provided prizes as a corporate sponsor and set up a sales booth. About 80 Yamagata Casio employees also participated in the event as runners, cheering squad members, and route volunteers.

B. Hosting school tours

Kofu Casio provides factory tours to interested elementary school groups. The students also learn about product creation through hands-on activities such as calculator dismantling and assembly, and get a lesson on

global environmental issues. Casio's Hachioji R&D Center also provides facility tours and on-site classes to local elementary school students.

C. Supporting flood victims in Thailand

In the autumn of 2010, there was major flooding in Thailand, causing widespread destruction. Casio Thailand and its employees got together to raise money for the victims, while also sending relief supplies such as food

and candles for distribution by the governments of the affected regions. Casio Thailand employees participated in the distribution of relief aid, and they also delivered relief supplies directly to disaster victims.

D. Providing recycling disassembly work to workshops employing people with disabilities

Casio Business Service Co., Ltd., consigns disassembly and sorting of disposed products and sales promotion materials to workshops for people with disabilities. The workshops include the Ome Welfare Workshop in Tokyo run by the NPO Yuai-gakuen, and the Support

Site for Continued Work in Shizuoka operated by the NPO Popuri. This initiative promotes recycling while also assisting people with mental and physical disabilities to become more independent.

Contributing to education and scholarship

Using its own expertise and management resources, Casio is carrying out activities with the aim of promoting the intellectual development of society.

E. Providing a high precision calculation service

Casio Computer Co., Ltd., seeks to give back to society the calculation expertise it has developed over many years as a calculator manufacturer. To do so, the company is providing a free online service called *Keisan* which allows users to perform a variety of calculations. The site

offers over 600 calculation libraries including operations necessary for advanced mathematics, as well as features useful in everyday life, such as calendar-related tools and measurement unit converters. *Keisan* is widely used in both the home and the workplace.

F. Supporting the Casio Science Promotion Foundation

Casio contributes to the development of science and technology by supporting the Casio Science

Promotion Foundation.

Casio Science Promotion Foundation

The Casio Science Promotion Foundation was established in 1982 by the four Kashio brothers and former chairman Shigeru Kashio (all founders of Casio) in order to promote scientific research in Japan. The Foundation provides research grants for pioneering and creative research in the early stages. Recently, the Foundation donated 10 million yen to three universities in the Tohoku region, which suffered substantial damage in the major earthquake of March 2011, in order to assist in the recovery of their research activities.

Great East Japan Earthquake

The Casio Group donated a total of 55 million yen in relief funds to help the victims of the Great East Japan Earthquake and assist in the recovery effort. The company also matched the donations of its employees with an equal or greater amount. Including personnel outside Japan, Casio Group employees donated a total of about 10.57 million yen, which was matched by Casio Computer Co., Ltd., with an additional 22 million yen, for a total of 32.57 million yen. Regular donations will also be

made to support children that lost their parents in the disaster. Then, in this fiscal year, another contribution of 5 million yen was made, which will be followed by an annual donation of 2 million yen for the next ten years, for a total of 25 million yen. Accordingly, the total contribution pledged by the Casio Group for this disaster is 102 million yen. Casio has also donated products such as table and wall clocks, as well as digital cameras with GPS and calculators.