

Results Briefing for Year
Ended March 31, 2014



CASIO COMPUTER CO., LTD.

May 7, 2014

Forward-looking Statements

Earnings estimates and expectations that are not historical fact included in this report are forward-looking statements.

Although such forward-looking statements reflect the judgment of management based on information currently available to it, various factors could cause actual results to differ materially.

FY2014 Consolidated Financial Summary

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(billions of yen)

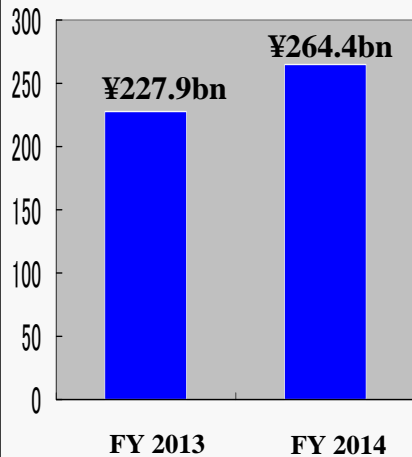
Consolidated	FY2013		FY2014 (ended March 2014)			
	Q4 (Jan–Mar)	Full Year	Q4 (Jan–Mar)	YOY Change	Full Year	YOY Change
Net sales	82.4	297.8	89.7	+7.3	321.8	+24.0
Operating income	7.5	20.1	9.2	+1.8	26.6	+6.5
OPM	9.1%	6.7%	10.3%	+1.2%	8.3%	+1.6%
Ordinary income	7.4	19.7	8.8	+1.4	25.7	+6.0
Net income	4.1	11.9	5.6	+1.5	16.0	+4.1

Summary by Segment

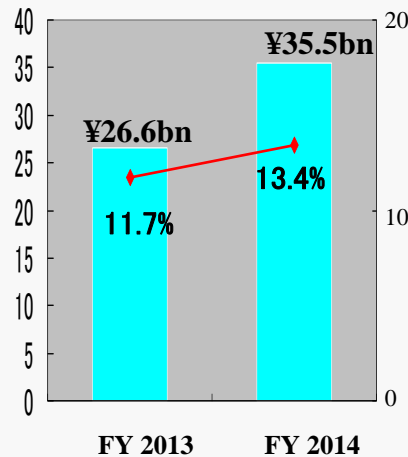
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Consumer

■ Net sales



■ OP + OPM



◆ Net sales up: ¥227.9bn → ¥264.4bn

- Strong sales of brand watches
- Strong sales of digital pianos

◆ OP up: ¥26.6bn → ¥35.5bn
OPM improved from 11.7% to 13.4%

- Timepieces: strengthened brand watches such as G-SHOCK
- EMI: Expanded the ratio of high value-added digital pianos
- Digital cameras: secured profit by focusing on unique high-end products

System Equipment

◆ Net sales up: ¥41.8bn → ¥45.3bn ◆ OP down: ¥-0.7bn → ¥-1.8bn

- Net sales increased but suffered ¥1.8bn operating loss due to lower gross profit from highly price competitive projector business.

Others

◆ Net sales down: ¥28.1bn → ¥12.1bn ◆ OP down: ¥-0.3bn → ¥-0.5bn

- Net sales decreased due to transfer of cellular phone maintenance service operations to outside party. Operating loss remained nearly unchanged from the previous year.

FY2015 Financial Forecasts

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(billions of yen)

Consolidated	FY2014	FY2015 ending March 31, 2015		
	Results	1 st Half Forecasts	Full Year Forecasts	Year-on-year change
Net sales	321.8	160.0	350.0	+28.2
Operating income	26.6	14.0	35.0	+8.4
OPM	8.3%	8.8%	10.0%	+1.7%
Ordinary income	25.7	13.0	33.0	+7.3
Net income	16.0	9.0	23.0	+7.0

Net Sales and Operating Income by Segment

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(billions of yen)

Consolidated	FY2014	FY2015 Forecasts		
Net Sales	Full year results	1 st Half	Full year	YOY change
Consumer*	264.4	129.5	280.0	+15.6
System equipment	45.3	25.0	57.5	+12.2
Others	12.1	5.5	12.5	+0.4
TOTAL	321.8	160.0	350.0	+28.2
Operating Income				
Consumer	35.5	16.3	39.5	+4.0
System equipment	(1.8)	0.0	0.5	+2.3
Others	(0.5)	0.0	0.0	+0.5
Adjustment	(6.7)	(2.3)	(5.0)	+1.7
TOTAL	26.6	14.0	35.0	+8.4

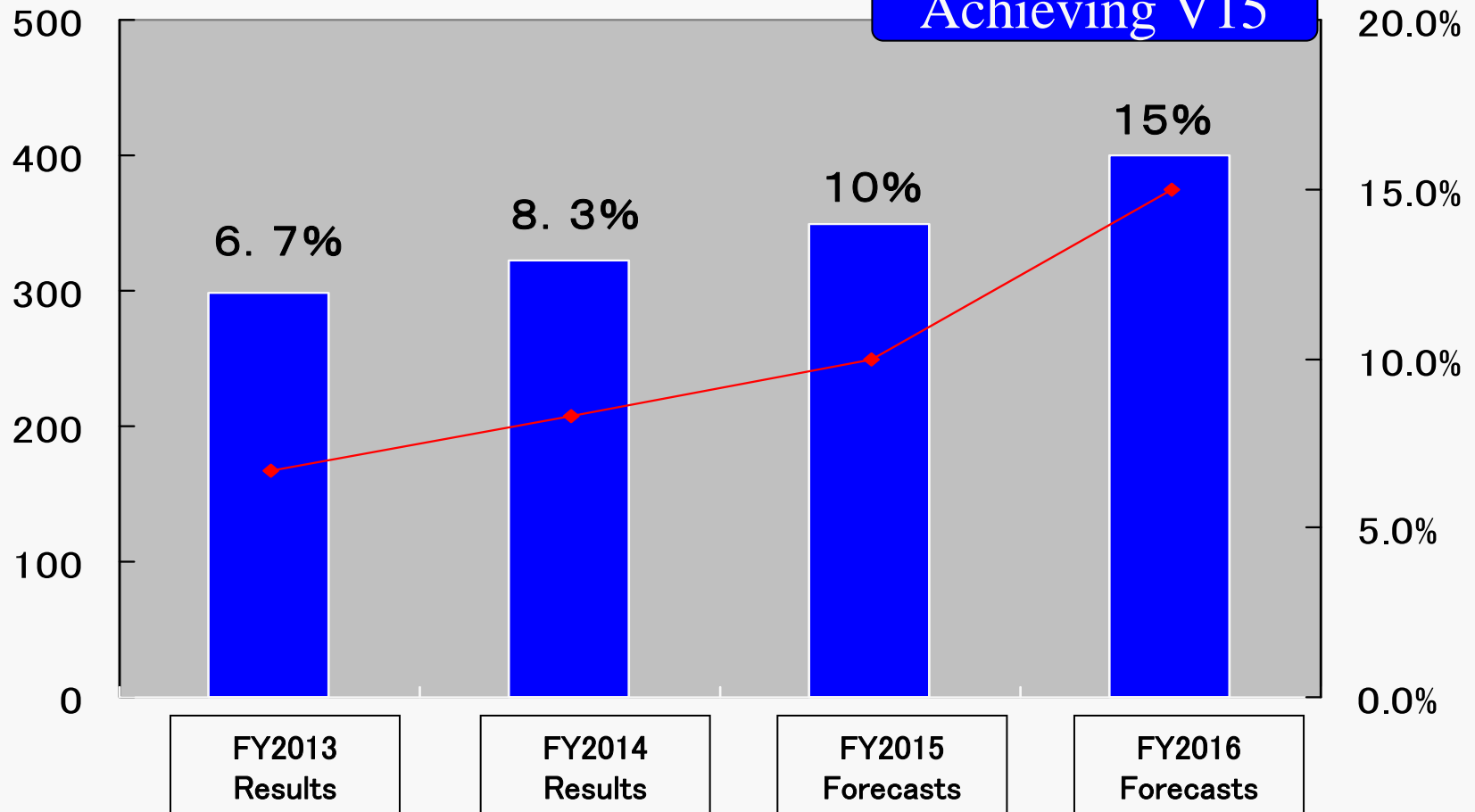
Road Map Toward Achieving V15

<FY2016: Net Sales ¥400bn, OPM 15%>

(billions of yen)

■ Net Sales ◆ OPM

Achieving V15



V15 Numerical Target Estimate

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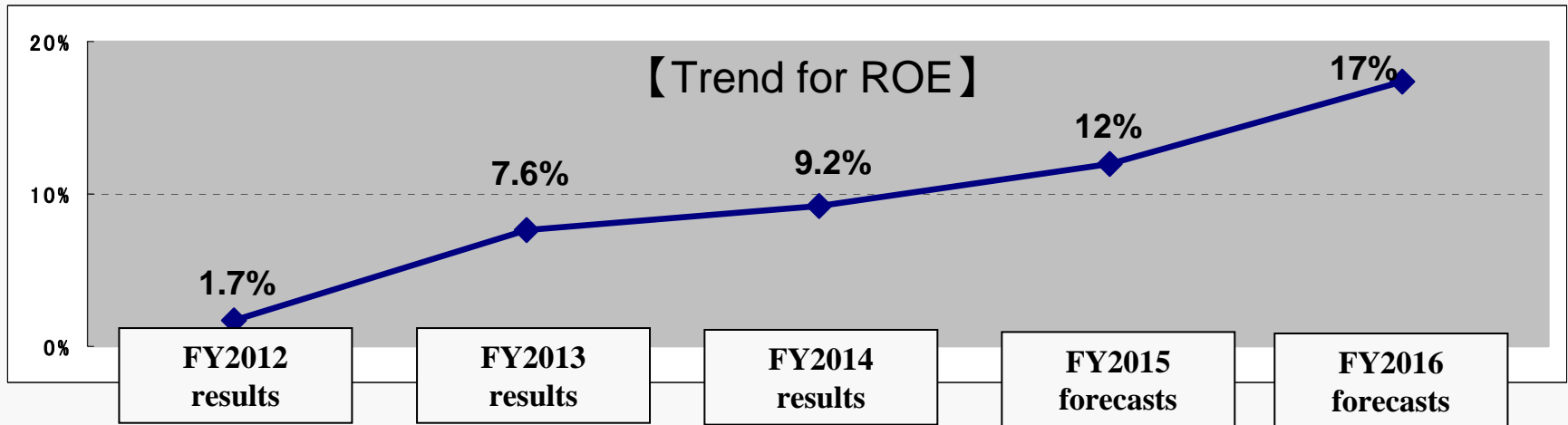
		<u>FY2014</u>	<u>FY2015</u>	<u>FY2016</u>
Timepieces	Net sales	¥129.0bn	¥140.0bn	¥150.0bn
	OPM	18%	19%	20%
Other existing businesses	Net sales	¥192.8bn	¥200.0bn	¥230.0bn
	OPM	5%	6%	10%
New businesses	Net sales	—	¥10.0bn	¥20.0bn
	OPM	—	20%	35%
Company-wide	Net sales	¥321.8bn	¥350.0bn	¥400.0bn
	OPM	8%	10%	15%

1. More growth from Timepieces business
 - Expand sales of GPS+radio-controlled watch hybrid model
 - Expand sales of Bluetooth watches connecting to smartphones
2. Expand sales of existing businesses other than Watches
 - Create new markets by introducing new genre products
 - Accelerate business expansion in global markets
3. Expand sales from new businesses
 - Increase number of major clients in Signage business
 - Expand sales of Digital Art business
 - launch of Art Clock, expanding art content

Finance and Measures on Shareholder Return

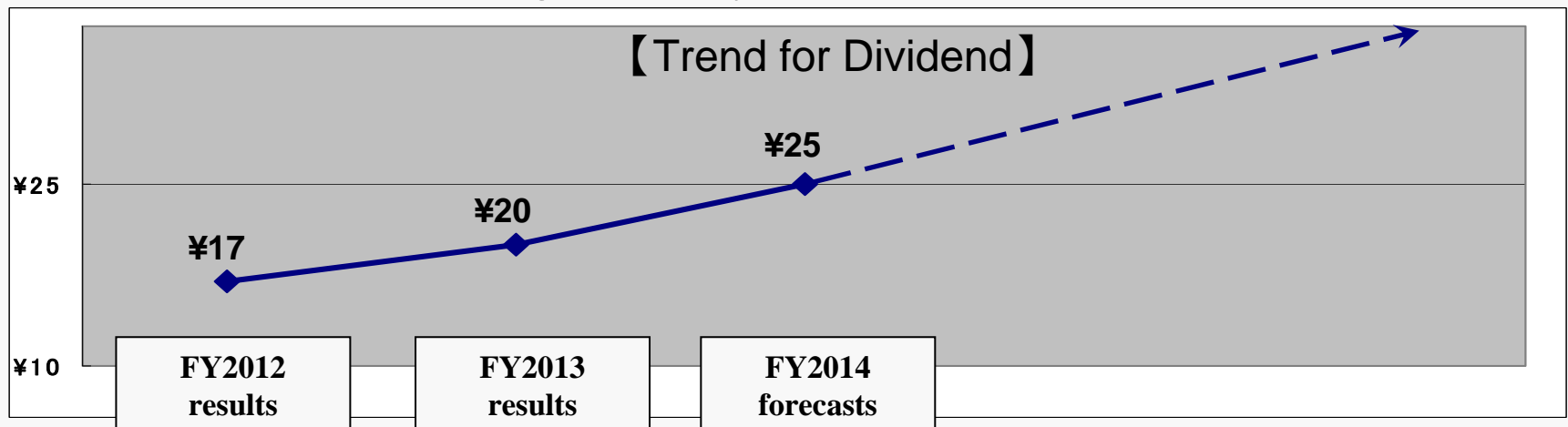
◆ Strengthening Financial Structure

- Boost profitability and improve ROE



◆ Measures on Shareholder Return

- Consider performance-based stable dividend and various measures to return to shareholders including share buyback



END