

Third Quarter Results Briefing for Year Ending March 31, 2014



CASIO COMPUTER CO., LTD.

January 30, 2014

Forward-looking Statements

Earnings estimates and expectations that are not historical fact included in this report are forward-looking statements.

Although such forward-looking statements reflect the judgment of management based on information currently available to it, various factors could cause actual results to differ materially.

FY2014 Third Quarter Results Highlights

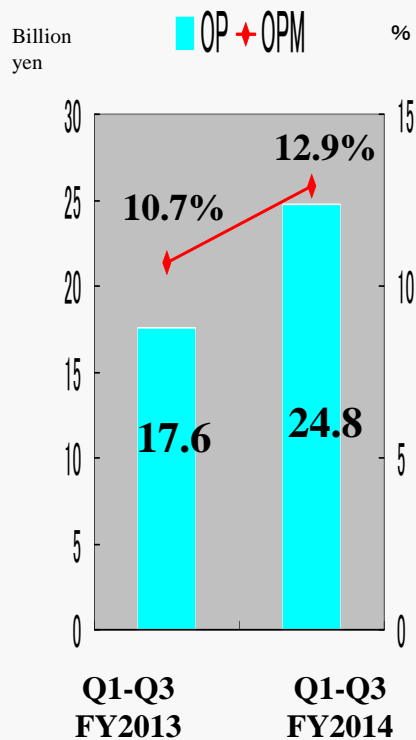
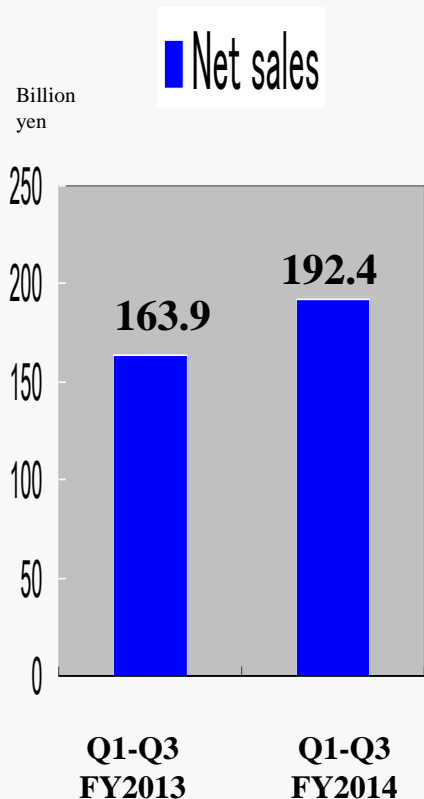
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(billions of yen)

Consolidated	FY2013		FY2014 (ending March 2014)			
	Q3 (Oct–Dec)	Cumulative Total	Q3 (Oct–Dec)	YOY Change	Cumulative Total	YOY Change
Net sales	70.8	215.3	80.4	+9.6	232.1	+16.7
Operating income	4.5	12.6	6.8	+2.2	17.3	+4.8
OPM	6.4%	5.8%	8.4%	+2.0%	7.5%	+1.7%
Ordinary income	5.0	12.3	7.1	+2.1	16.9	+4.6
Net income	3.4	7.7	4.7	+1.3	10.4	+2.6

Summary by Segment for the First 9 Months

Consumer



◆ Net sales up

¥163.9 bil → ¥192.4 bil

- All businesses in the segment recorded increased sales year-on-year

◆ OP up ¥17.6 bil → ¥24.8 bil

OPM improved (10.7% to 12.9%)

- Timepieces: greater focus on brand watches such as G-SHOCK
- Electronic Musical Instruments: digital pianos contributed to improved profitability
- Digital Cameras: secured profits by specializing in proprietary high end cameras

FY2014 Financial Forecasts

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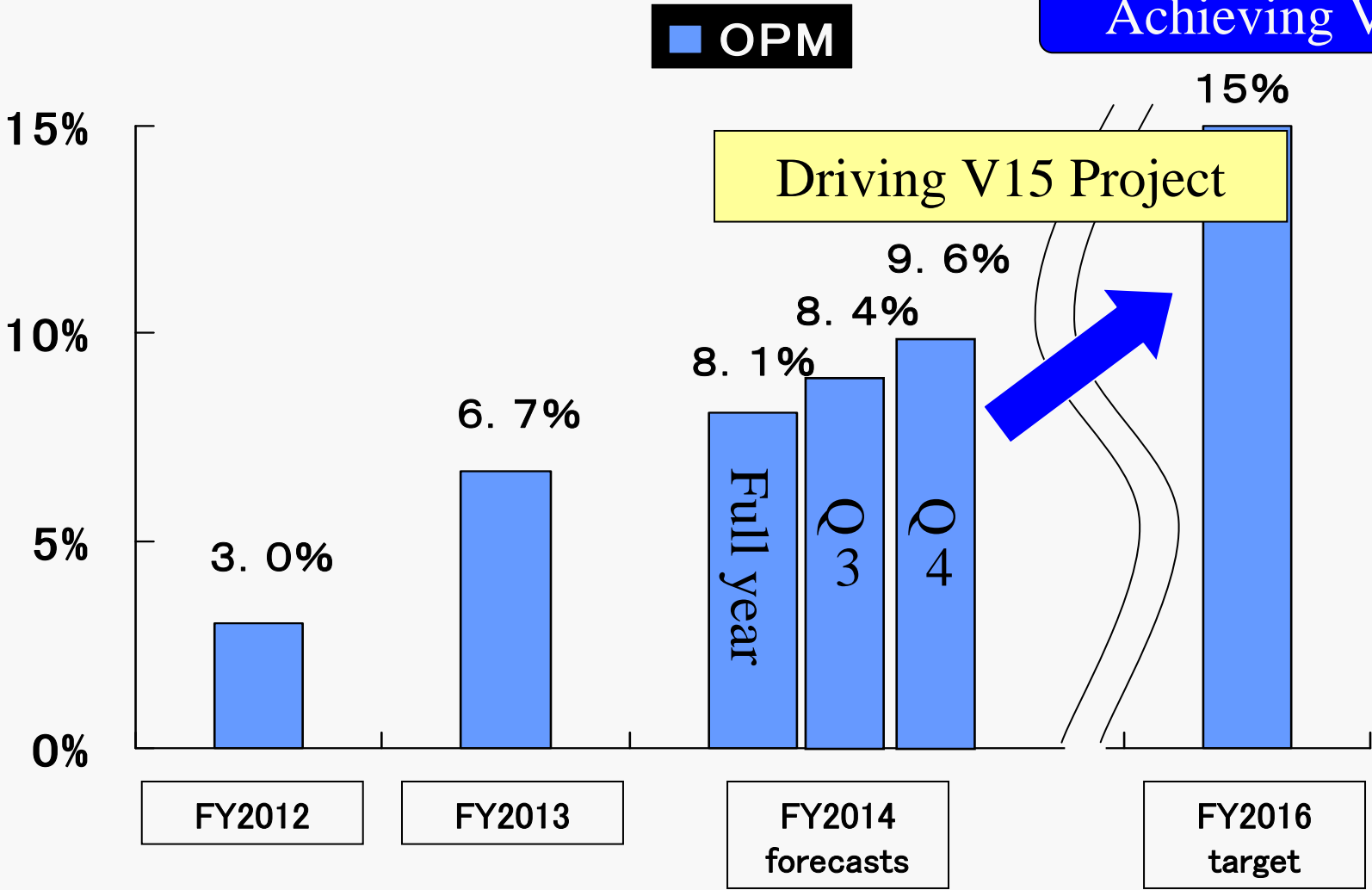
(billions of yen)

Consolidated	FY2014 (ending March)			
	Q1-Q3	Q4 forecasts	Full year forecasts	YOY change
Net sales	232.1	89.9	322.0	+24.2
Operating income	17.3	8.7	26.0	+5.9
OPM	7.5%	9.6%	8.1%	+1.4%
Ordinary income	16.9	7.1	24.0	+4.3
Net income	10.4	3.1	13.5	+1.6

OPM over 3 year periods and target

Consecutive improvements of profitability

Achieving V15



Q4 Emphasis Aiming for Achieving V15 (15% OPM in FY 2016)

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<Existing Businesses>

- **Development of new product genres with high added value**
- **Implement across-the-board strategies to drastically increase global sales**

<New Businesses>

◆ Casio Signage

- **Promote business that can revolutionize store-front promotions**

◆ Digital Art

- **Expand sales channels targetting mass market**

◆ Wrist Device

- **Continue efforts to develop innovative product**

Net Sales and Operating Income by Segment

<FYI>

(billions of yen)

Consolidated	FY2014	
	Q1-Q3	Full year
Net Sales		
Consumer* (Digital cameras, Timepieces, Electronic dictionaries, Calculators, Electronic musical instruments)	192.4	261.0
System equipment	30.6	47.0
Others	9.1	14.0
TOTAL	232.1	322.0
Operating Income		
Consumer	24.8	32.9
System equipment	(2.3)	(0.9)
Others	(0.5)	(0.5)
Adjustment	(4.7)	(5.5)
TOTAL	17.3	26.0

END