

Results Briefing for Year
Ended March 31, 2010



CASIO COMPUTER Co., Ltd.

May 12, 2010

Forward-looking Statements

Earnings estimates and expectations that are not historical fact included in this report are forward-looking statements.

Although such forward-looking statements reflect the judgment of management based on information currently available to it, various factors could cause actual results to differ materially.

FY2010 Consolidated Financial Summary

-1-

(billions of yen)

Consolidated	FY2009 (53rd term)	FY2010 ended March 31, 2010 (54th term)		
	Results	Forecasts (revised on Feb. 5)	Results	Against forecasts
Net sales	518.0	435.0	427.9	-7.1
Operating income	4.0	(30.0)	(29.3)	+0.7
Ordinary income	(1.4)	(28.0)	(25.1)	+2.9
Net income	(23.1)	(22.0)	(21.0)	+1.0

Summary of Net Sales and Operating Income

Full year earnings were in line with company forecasts of February 5

Net Sales

- ¥90.1 billion fall in sales year-on-year is attributable to:
Cell phones (65%), Digital cameras (15%),
Electronic components (13%)

Operating Income

- ¥33.3 billion fall in profit year-on-year is entirely attributable to Cell phones

FY2011 Financial Forecasts

-3-

(billions of yen)

Consolidated	FY2010 (54th term)	FY2011 ending March 31, 2011 (55th term)	
	Results	Forecasts	Year-on-year change
Net sales	427.9	375.0	-52.9
Operating income	(29.3)	15.0	+44.3
Ordinary income	(25.1)	13.0	+38.1
Net income	(21.0)	7.0	+28.0

FY2011 Priority Areas

1. Effective alliances
2. Profit improvement for Digital cameras
3. Revenue growth for Stable Businesses
4. Contribution from new business at an early date

FY2011 Priority Areas

-5-

Digital Cameras

- Create a new genre through differentiated technologies.
 - Launch of a new model equipped with GPS + motion sensor
- Introduce new products, along with new ways of enjoying differentiated functions such as high-speed burst shooting and dynamic photo.

New Businesses

- Promote digital art frames and clocks so that they contribute to earnings as early as possible, while further advancing art digitization technology to expand the business.
- Drastic shift to network terminals from stand-alone products.

Creating new culture,
Creating new business

0 → 1

Going from “ZERO” to “ONE”

Net Sales and Operating Income by Segment

<FYI>

(billions of yen)

FY2010 (54th term)		FY2011 Forecasts (55th term)		
Net Sales	Results	New Segments		
Consumer	161.7	Net Sales	Full year	1st half
Timepieces	78.1	Consumer* (Digital cameras, Timepieces, E-dictionaries, Calculators, Electronic musical instruments)	287.0	139.0
MNS	105.7	System equipment	50.0	22.0
System equipment	35.1	Others	38.0	19.0
Electronic components	20.4	TOTAL	375.0	180.0
Others	26.9	Operating Income	Full year	1st half
TOTAL	427.9	Consumer	22.7	8.7
Operating Income	Results	System equipment	(2.2)	(1.2)
Electronics	(20.0)	Others	0	0
Electronic components & others	(4.8)	Elimination	(5.5)	(2.5)
Elimination	(4.6)	TOTAL	15.0	5.0
TOTAL	(29.3)			

*Sales break down: Digital cameras ¥100bil., Timepieces ¥86bil., others ¥101bil.

END