

3Q Results Briefing for Year Ending
March 31, 2009



CASIO COMPUTER CO., LTD.

February 4, 2009

Forward-looking Statements

Earnings estimates and expectations that are not historical fact included in this report are forward-looking statements.

Although such forward-looking statements reflect the judgment of management based on information currently available to it, various factors could cause actual results to differ materially.

Third Quarter Results Highlights

Billion yen

Consolidated	FY2008(Mar/08)	FY2009(Mar/09)	
	Nine months (Apr 1 st - Dec 31th)	Nine months (Apr 1 st - Dec 31th)	Change
Net sales	449.4	387.0	-13.9%
Operating Income % of net sales	24.1 5.4%	10.8 2.8%	-55.3%
Ordinary Income % of net sales	20.4 4.5%	7.7 2.0%	-62.5%
Net Income % of net sales	10.9 2.4%	1.4 0.4%	-87.4%

3Q Net Sales and Operating Income Highlights

FY2008 3Q(accumulated amount) FY2009 3Q(accumulated amount)

Net Sales: ¥449.4bil → ¥ 387.0bil(- ¥62.4bil)

Digital cameras: 50%

Electronic components: 40%

FY2008 3Q(accumulated amount) FY2009 3Q(accumulated amount)

**Operating
Income: ¥ 24.1bil → ¥ 10.8bil(- ¥ 13.3bil)**

Effects of weak euro: - ¥ 3.0bil (Half is digital cameras)

Decline in unit price and drastic environmental change:

- ¥ 13.6bil (mainly digital cameras)

Mobile Network Solutions (MNS) + ¥ 3.3bil

Full Year Forecasts for March 2009

Billion yen

Consolidated	FY2008(Mar/08)	FY2009(Mar/09)		
	Full year	Nine months (Apr 1 st –Dec 31th)	Full year forecasts	Change
Net Sales	623.1	387.0	540.0	-13.3%
Operating Income % of net sales	37.8 6.1%	10.8 2.8%	14.0 2.6%	-62.9%
Ordinary Income % of net sales	31.0 5.0%	7.7 2.0%	8.0 1.5%	-74.2%
Net Income % of net sales	12.2 2.0%	1.4 0.4%	1.5 0.3%	-87.7%

Revision to Full Year Forecasts

<u>Previous Forecasts</u>	<u>Revised Forecasts</u>
Net Sales: ¥ 580bil	→ ¥ 540bil(- ¥ 40bil)

Digital cameras: 50%

**System equipments and Electronic components and
Others: 50%**

	<u>Previous Forecasts</u>	<u>Revised Forecasts</u>
Operating Income:	¥ 30bil	→ ¥ 14bil(- ¥ 16bil)

Digital cameras: 50%

**System equipments and Electronic components and
Others: 50%**

4Q Strategy toward March 2010

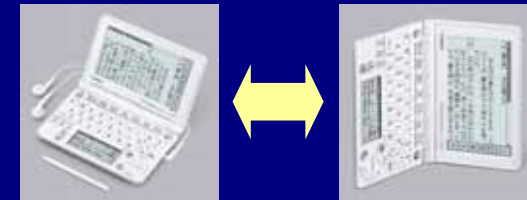
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Electronic dictionaries

Launch of new models

→ Featuring “action sensor” to view the display upside-down and lengthwise

Accelerate expansion of sales in China



Normal display

View the display lengthwise

Timepieces

Expand solar-powered radio-controlled analog watch lineup

Increase sales in overseas (Expand radio-controlled watch in China)

→ New stores to start operation: world’s largest selling floor space for Casio in Hangzhou and G-Shock store in Shanghai

Cellular phones

Launch of 3 high-value added new models

au

au’s first model fitted with touchpad screen(CA001)

Wooo phone with world’s first 3D display (H001)

SoftBank

EXILIM phone with 8.1 megapixel camera (930CA)

Expand models to Verizon Wireless

The Evolution of Digital Cameras

1st Generation 1995 - Built-in LCD monitor	2nd Generation 2002 - (25million units market) Thinner body	3rd Generation 2008 - (120million units market) High-speed technology
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QV DIGITAL QV-10



The world's first digital camera with LCD monitor

You can look at the photo there and then

EXILIM CARD EX-S1



The world's thinnest 11.3mm card-sized camera

Convenience to carry anywhere

HIGH SPEED EXILIM EX-F1 / EX-FH20



High-speed burst shooting and high-speed movies

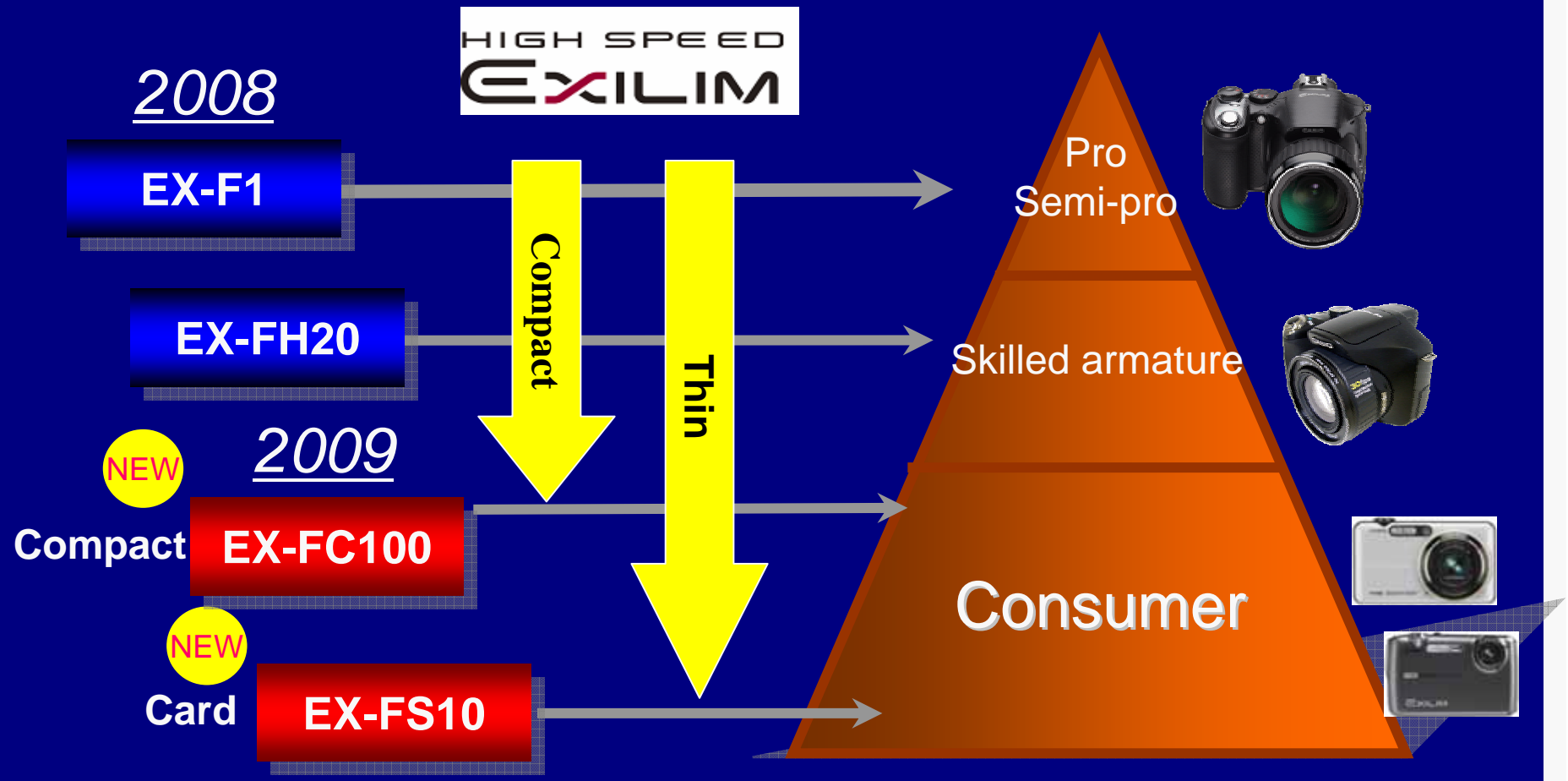
Capture the critical moment
Capture motion too fast for the human eye to see

Casio has defined the history of the digital camera

Digital Cameras

Expand High-speed camera genre

Compact-size, EX-FC100 Card-size, EX-FS10



Digital cameras

The World's first digital camera that can make composite moving images

Dynamic Photo

EX-Z400, EX-Z270 and EX-S12

Create new photography culture

Photo-taking
enjoyment

Creating
pleasure

Viewing
delight



Direction of March 2010

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Stable businesses

Shift from low growth & stable profitability to high growth and high profitability structure

Aim to increase by 10% in sales and over 15% in profitability

→ Electronic dictionaries and Timepieces: Expand sales in overseas and innovate new genre

Expansive businesses

Establish original genre and launch competitive products

Create market by offering new way of enjoying digital camera

Expand high-speed camera market with compact model

With the camera technology, strengthen synergy between digital cameras and cellular phones

Development of electronic components based on Casio's original technology

Net Sales and Operating Income by Segment

<FYI>

Billion yen

Consolidated	March/09 (53rd term)			
	Nine months	Change	Full year	Change
Net sales				
Consumer	136.5	-19.3%	187.0	-18.2%
Timepieces	63.4	-1.8%	91.0	+4.7%
MNS	111.8	+1.0%	166.0	+0.1%
System Equipment	29.3	-7.8%	38.0	-16.1%
Electronic components	28.2	-47.5%	34.0	-50.3%
Others	17.9	-9.3%	24.0	-14.4%
TOTAL	387.0	-13.9%	540.0	-13.3%
Operating income				
Electronics	17.6	-42.5%	25.3	-45.6%
Electronic Components & Others	-2.5	-	-5.3	-
Elimination	-4.3	-	-6.0	-
TOTAL	10.8	-55.3%	14.0	-62.9%

END